

Of all the sweets and desserts invented by humankind, none are loved as much as ice-cream – kids, grandparents, and all in between!





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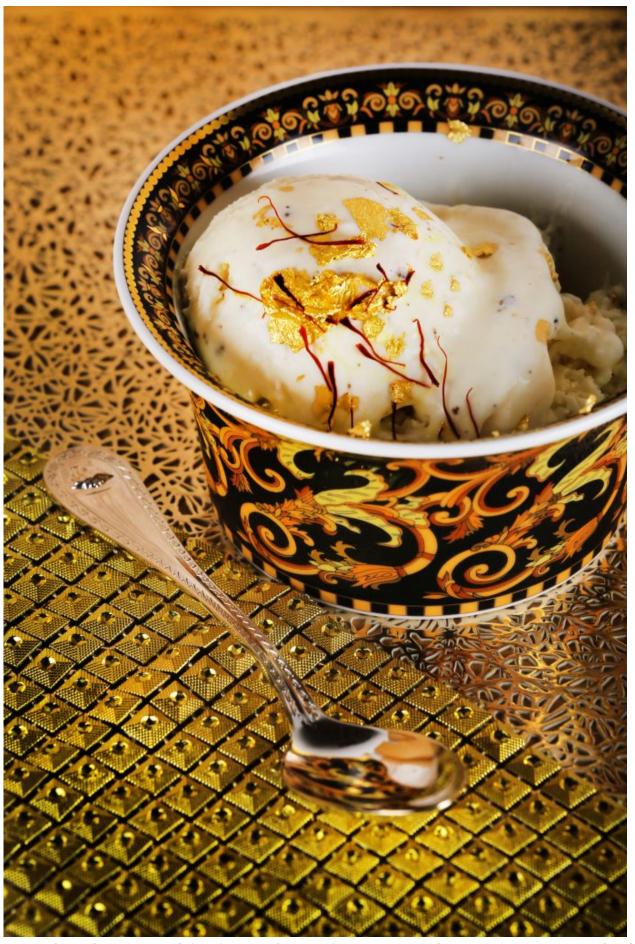
The smooth cold softness that melts on the tongue into an ocean of creaminess is pure happiness – with an added fun part which is the various ways of eating it: in cones, cups, waffles, on slabs, in delicate glass glasses – and then each person decides how to approach: little itsy-bits bites, long slurpy tongues, bite with front teeth, wait until it's melting and almost liquidy...



And then there's the different flavors... the enormous variety of toppings...

Scoopi knows all this, and Scoopi has elevated ice cream to a sophisticated art form!





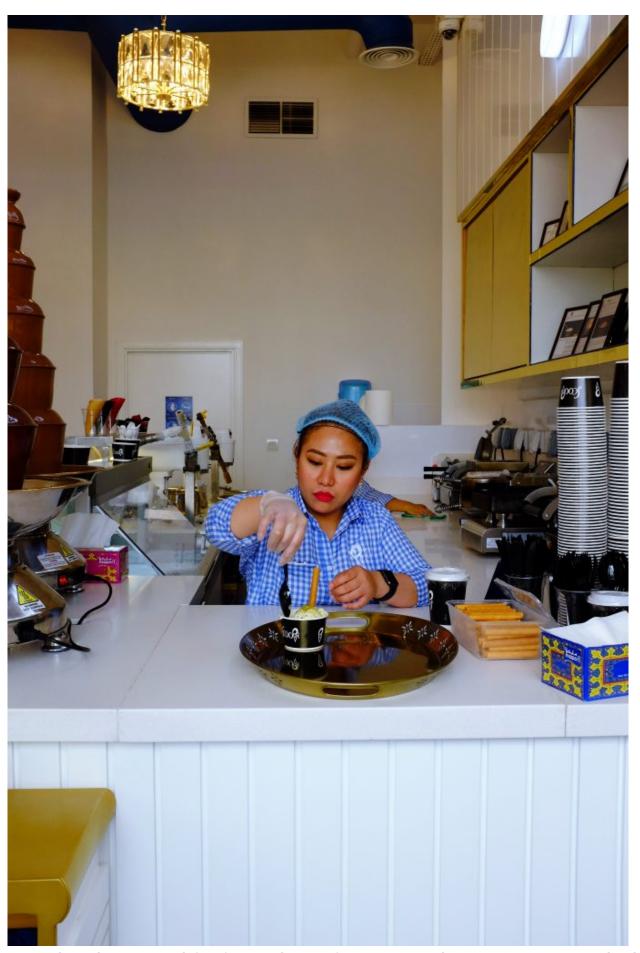
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Let's start with the above creation - the Black Diamond... the world's most expensive ice cream!

But Scoopi offers even more- a lovely team of staff welcome you at Scoopi's, and they make your own customized ice cream fresh and from scratch directly in front of your eyes!





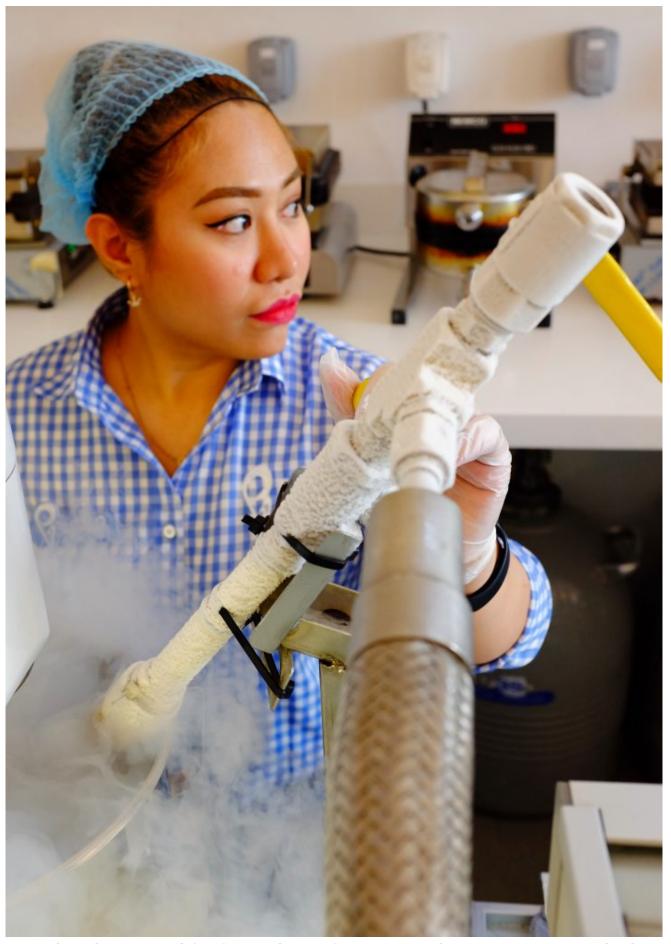
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The secret is in the scientific process of making ice cream, and Scoopi has invested in the latest tech – and put it to good use right there in their creamery!

You can watch as the staff handle the liquid nitrogen equipment, and the selection of ingredients results in a combination of flavors made especially for you.





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Liquid nitrogen operates at almost minus 200 degrees centigrade!

And that will blast-freeze the ingredients into delicious ice cream in minutes.

The results are fantastic!

Ice cream with activated charcoal...





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ice cream with no dairy at all...





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and my favorite: soft, cold, sweet ice cream coupled with hot, crispy, salty pop corn!





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With a light drizzle of caramel, Scoopi took me for the ice cream ride of my life!



And the options are without limits at Scoopi – their dedication to the ultimate ice cream experience is professional and courteous.





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## I want to work there!!!



All in all, for a five-star ice cream experience you must try Scoopi in Jumeirah – a small retail space, cheerfully decorated, and scooping out the most delicious and creative ice cream you could ever imagine.





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