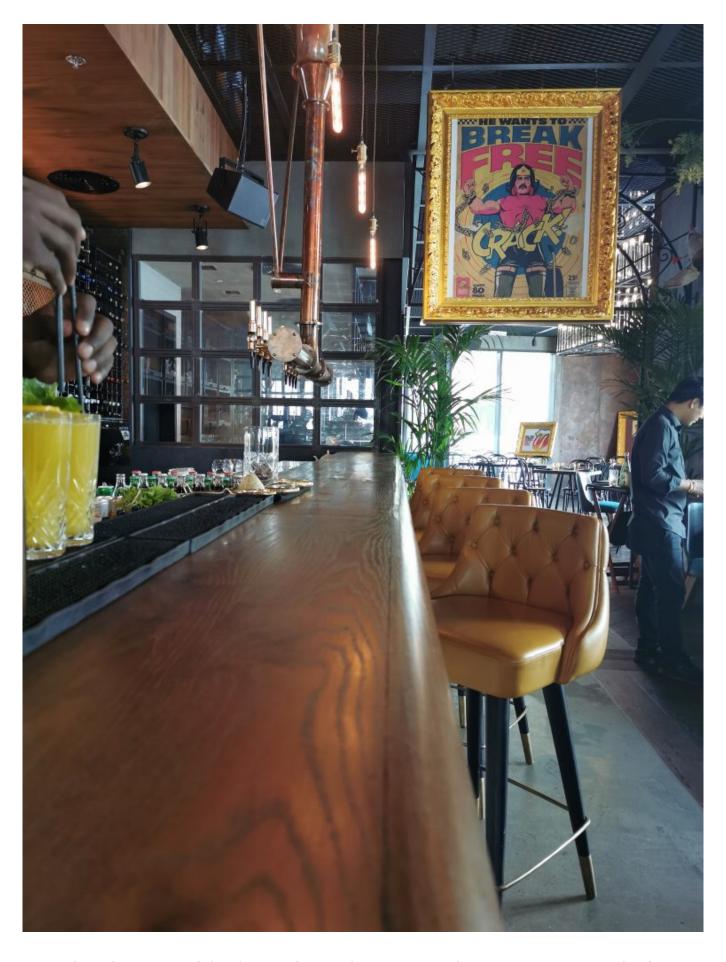


Besides its location on a physical, splendid, island just off the coast of Dubai, The London Project's brunch is in a whole creative island of its own, above and beyond the imagination of other Friday brunches – it really is spectacular!





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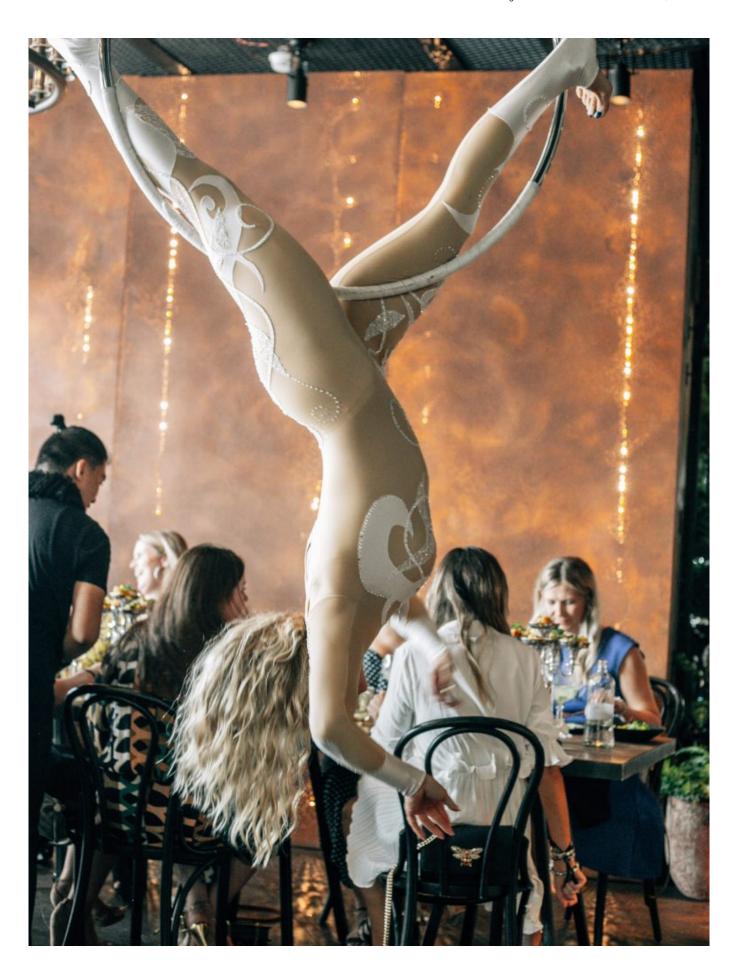




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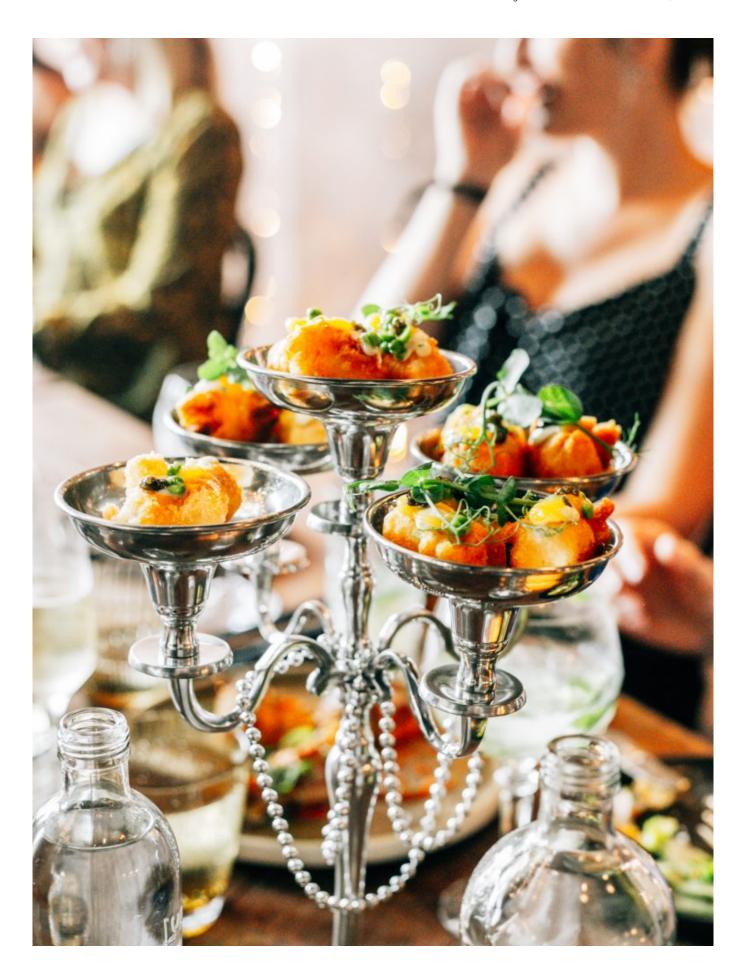
To put it mildly - you won't believe your eyes...



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... or your taste buds!



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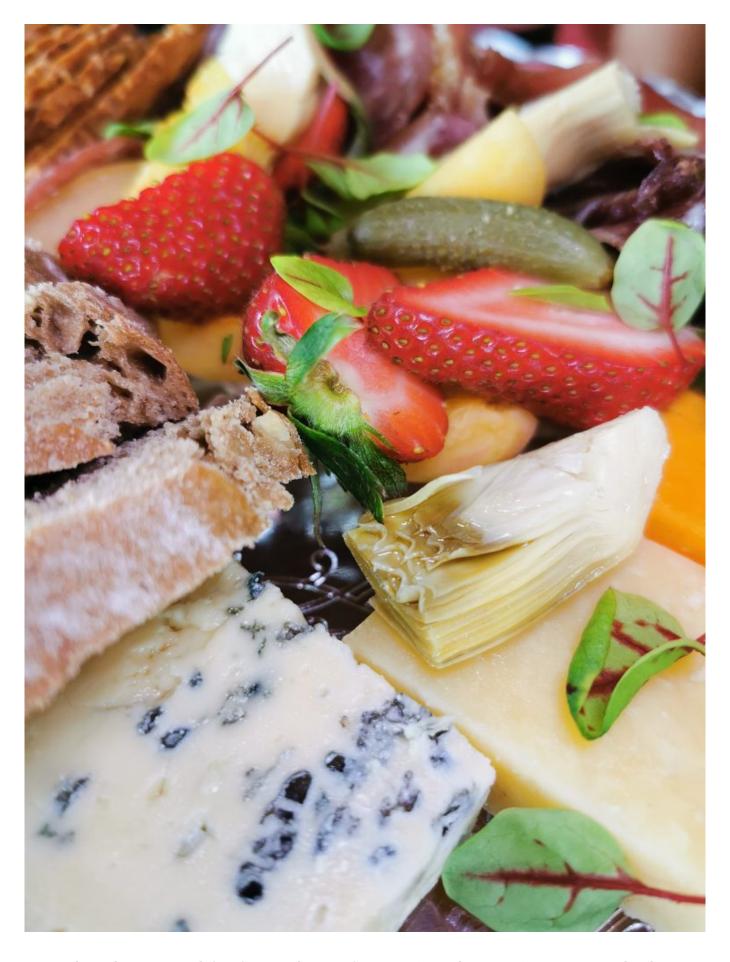


And you will be transported to a real-life illusion in which reality takes on a different and exciting dimension – The London Project does this intentionally, professionally, and with very precise attention to detail.

You see, it is the combination of the various components that need to come together in an orchestrated harmony, in order to deliver the vision of an extravagant bohemian brunch experience, and The London Project has all the right ingredients:

A little platter of munchies to get you started?





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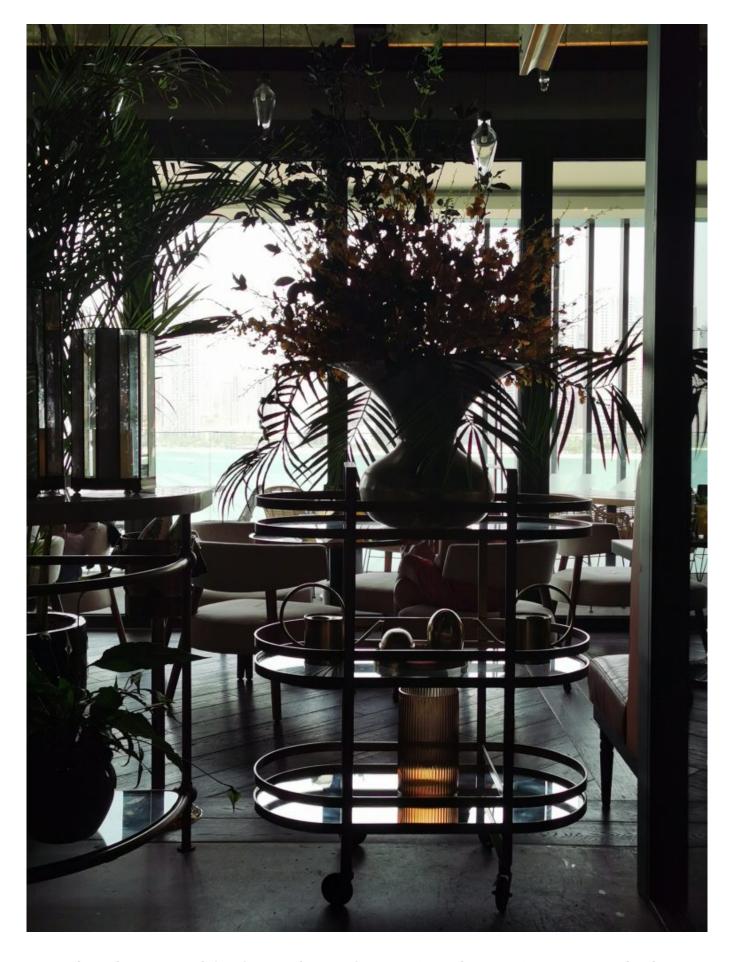
A superb and carefully curated set menu sets the scene.





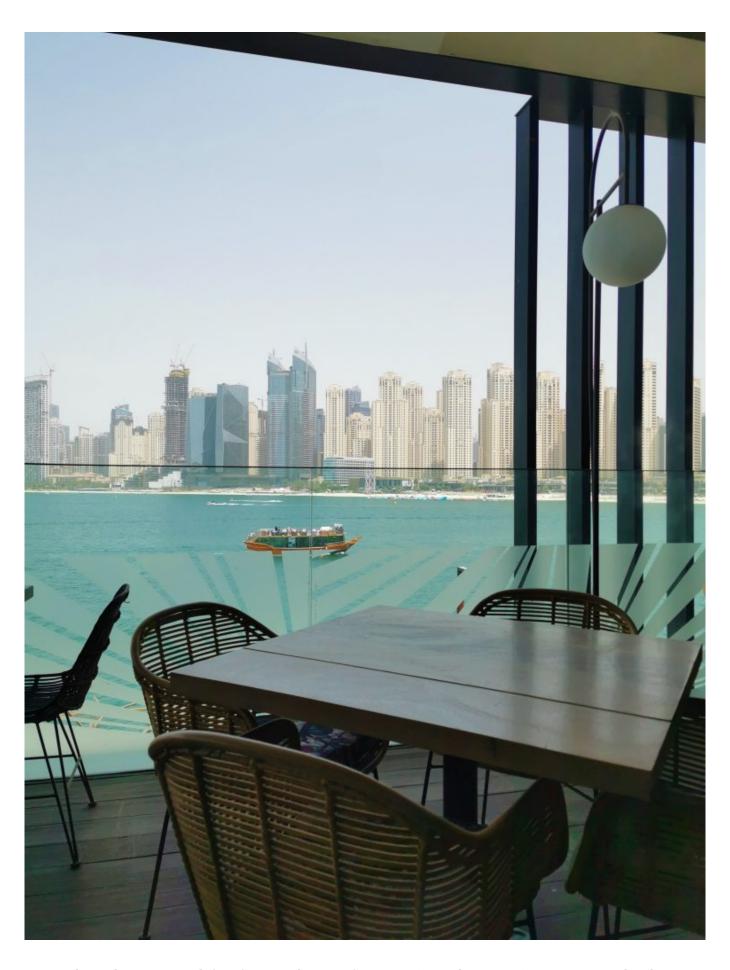
But only after you soak in the ambiance on the way to your table!





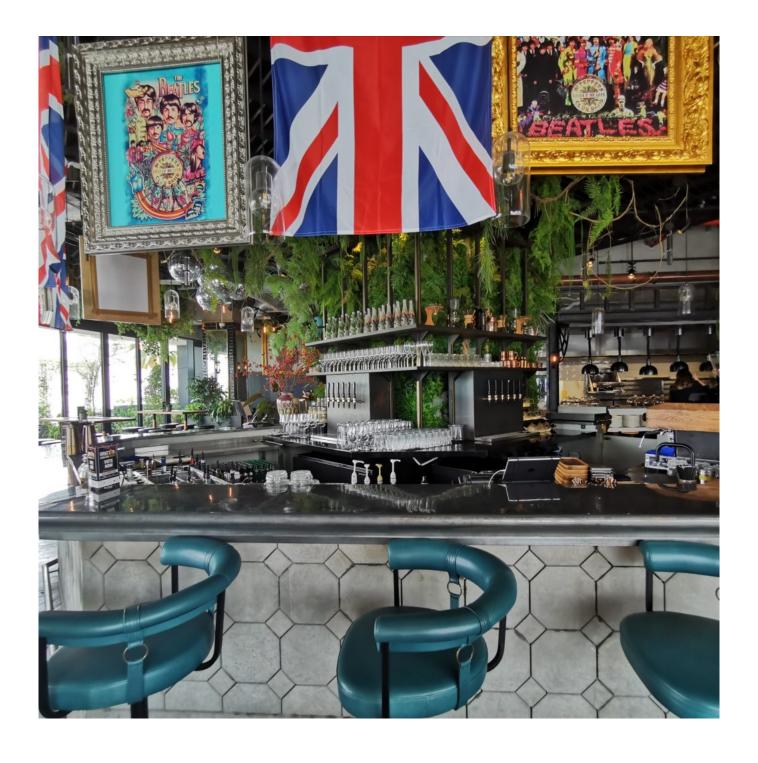
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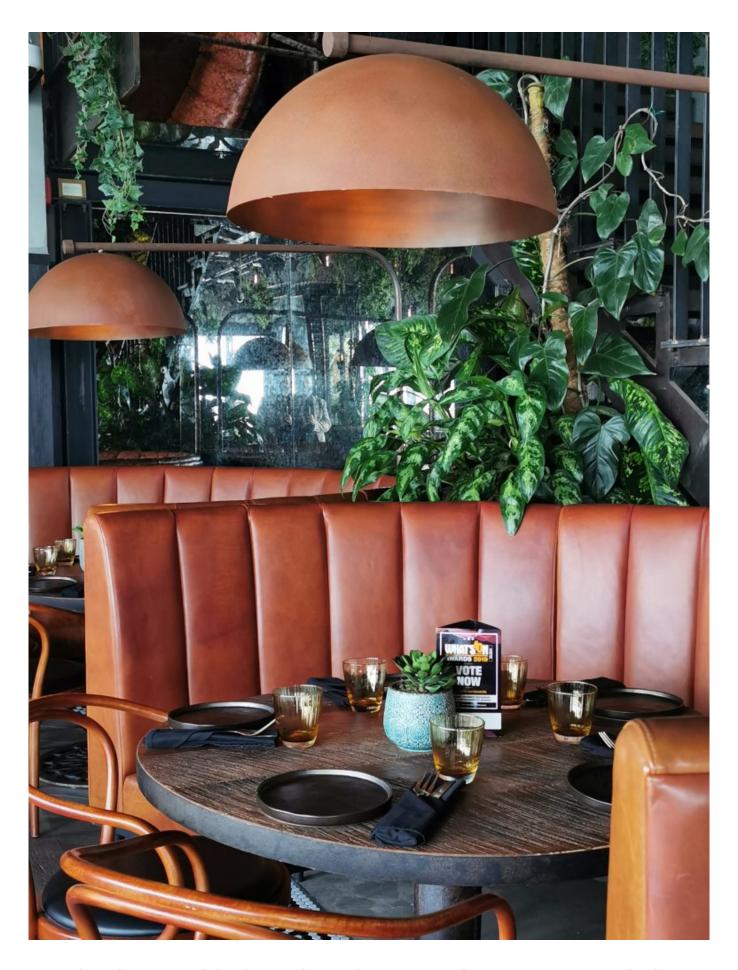


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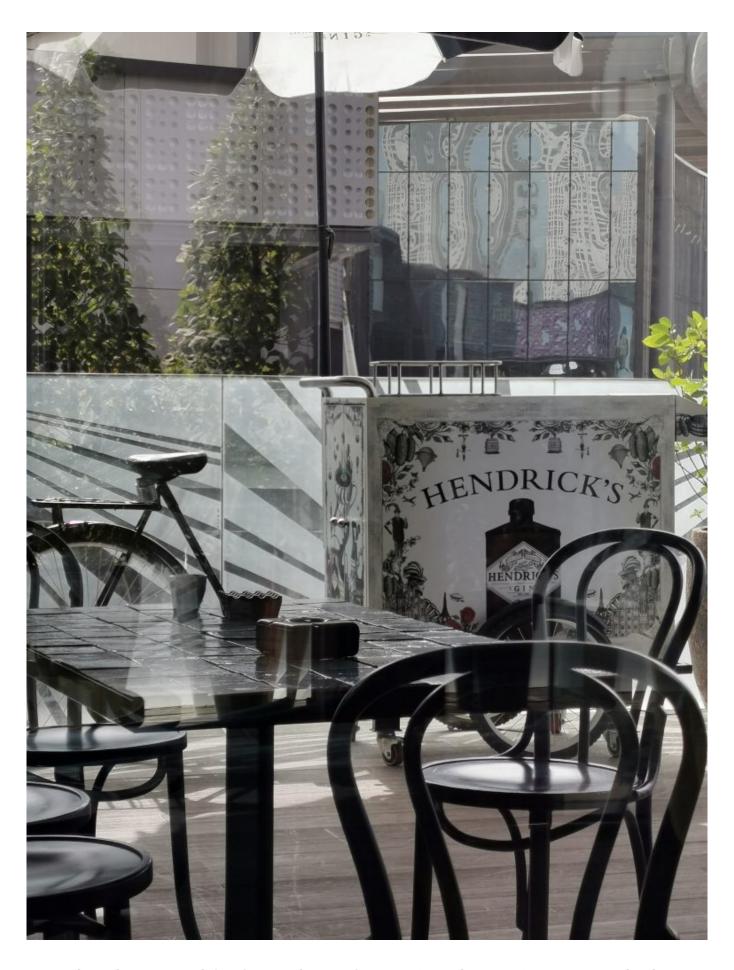
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And the most powerful, yet smooth and under-stated, welcome drink you'll ever experience!

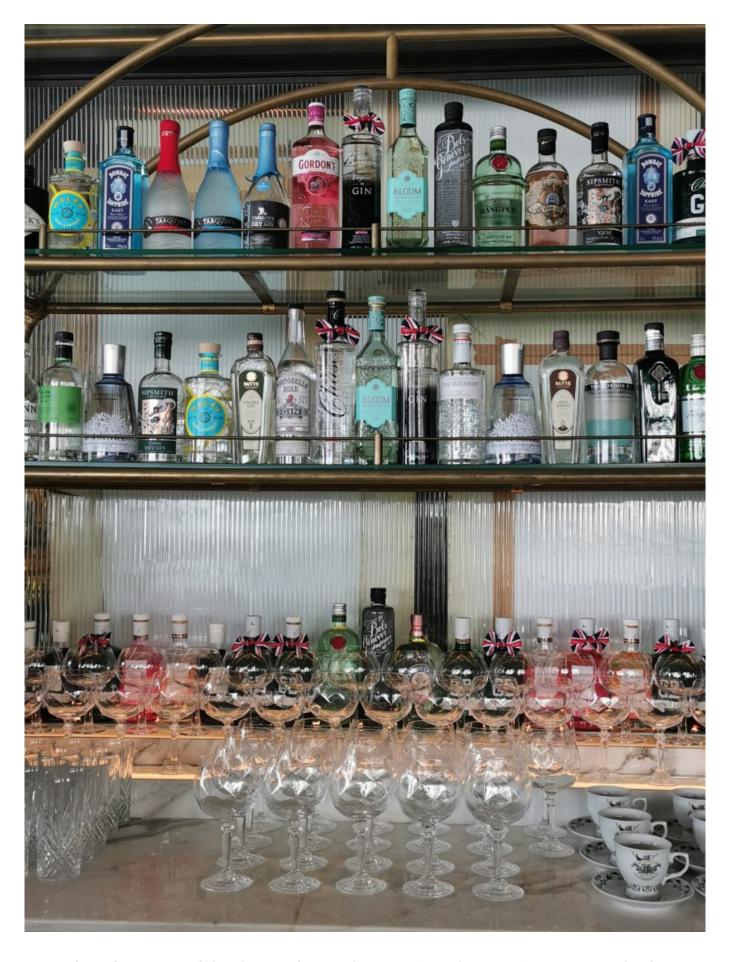
In fact, The London Project has developed its bar theme to a very high level of sophistication, in a partnership with Hendrick's gin, as well as dedicated gin garden with over 45 varieties of the juniper spirit!





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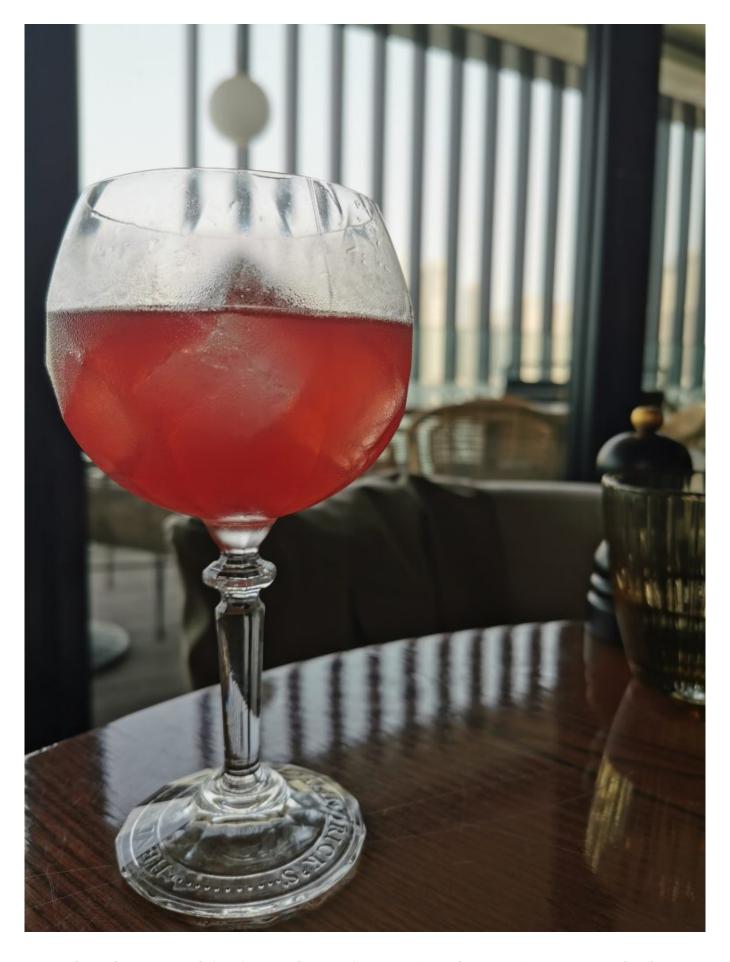


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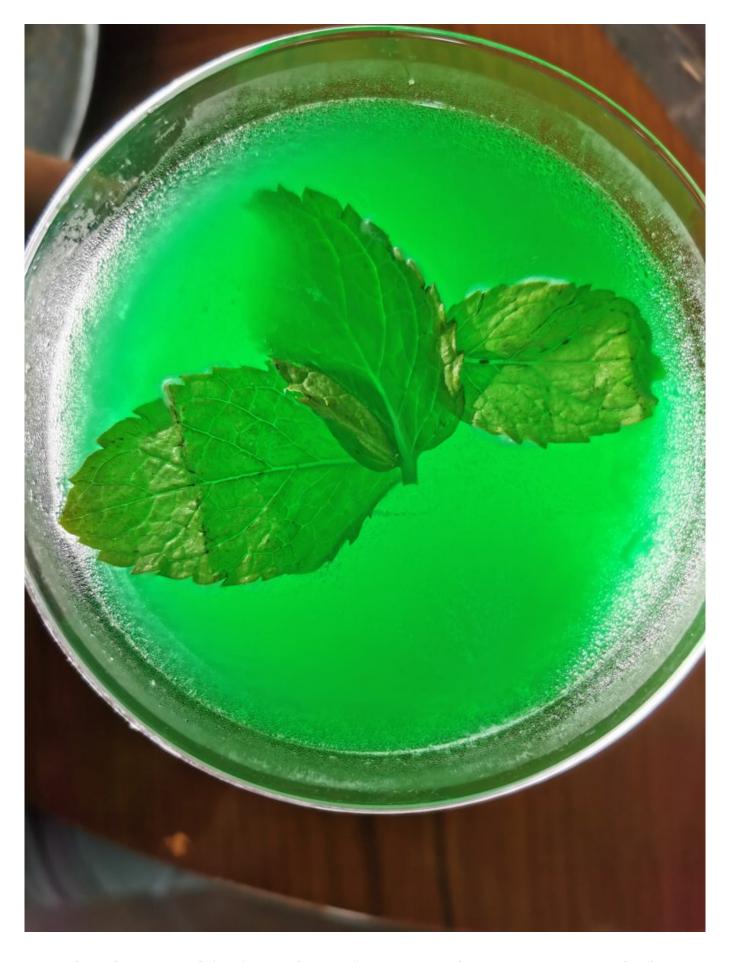
And the results are both unique and sophisticated.





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Gin in a teacup? Don't mind if I do!





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As an example of the level at which The London Project aims its brunch, consider the 'fish 'n' chips' interpretation:

Champagne battered haddock, served with caviar... how amazingly scrumptious is that?







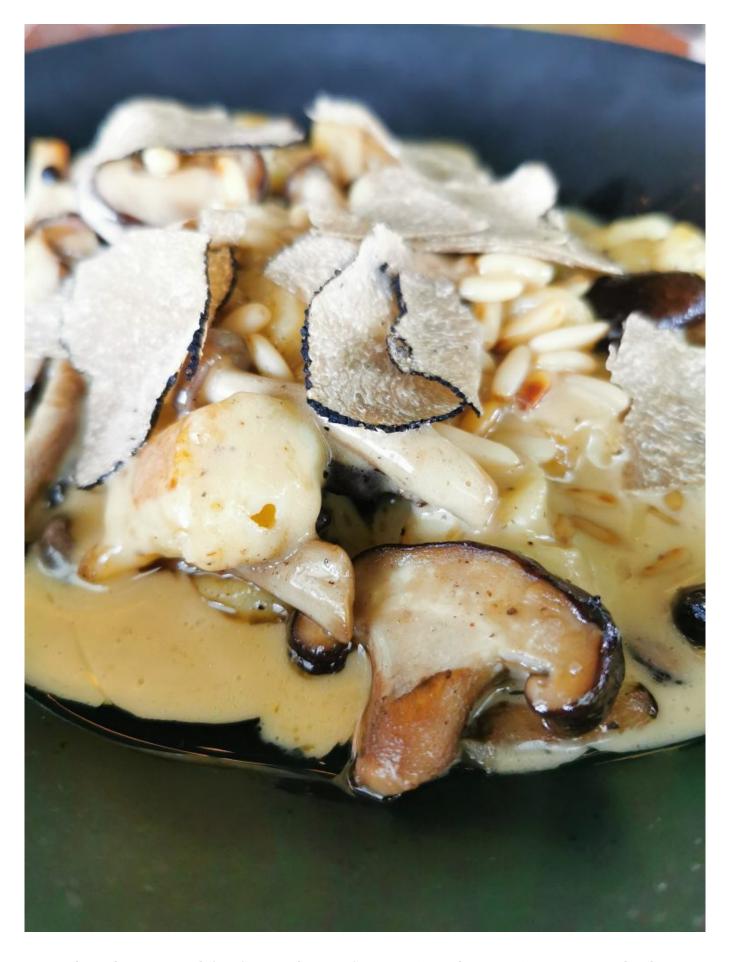
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And that amazement pretty much is repeated at each round of the very satisfying brunch...

From an outstanding handmade gnocchetti and truffles, with porcini mushrooms cream sauce...



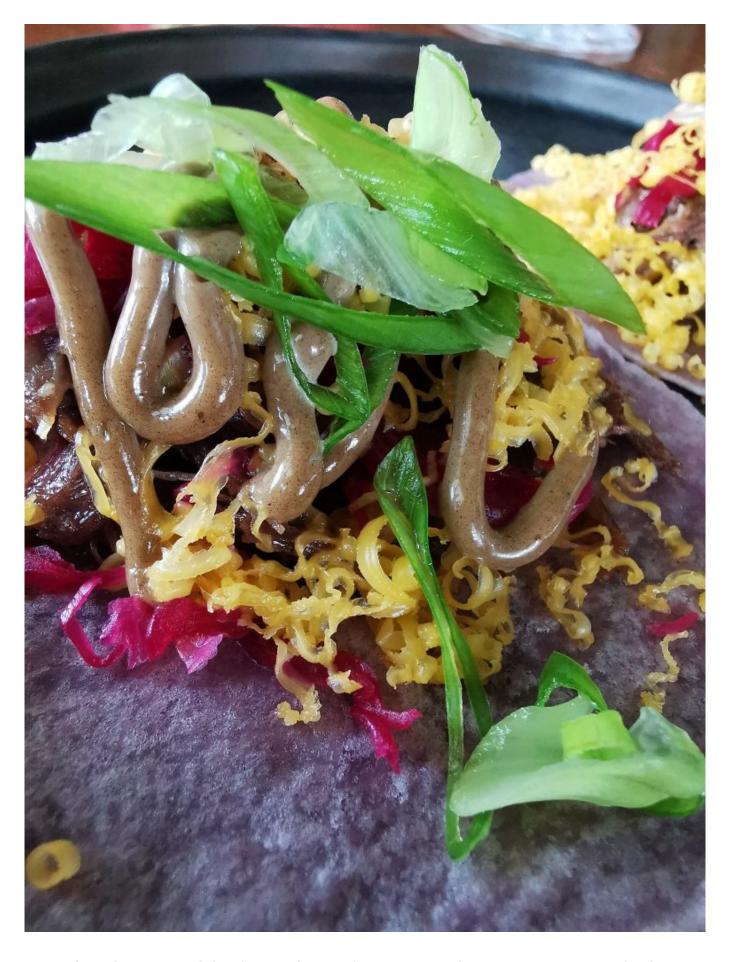


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 \dots to inventive purple potato soft tacos, with a genius touch of sauerkraut!







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A ceviche to tickle your palate!





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Reaching a crescendo as it approaches dessert!





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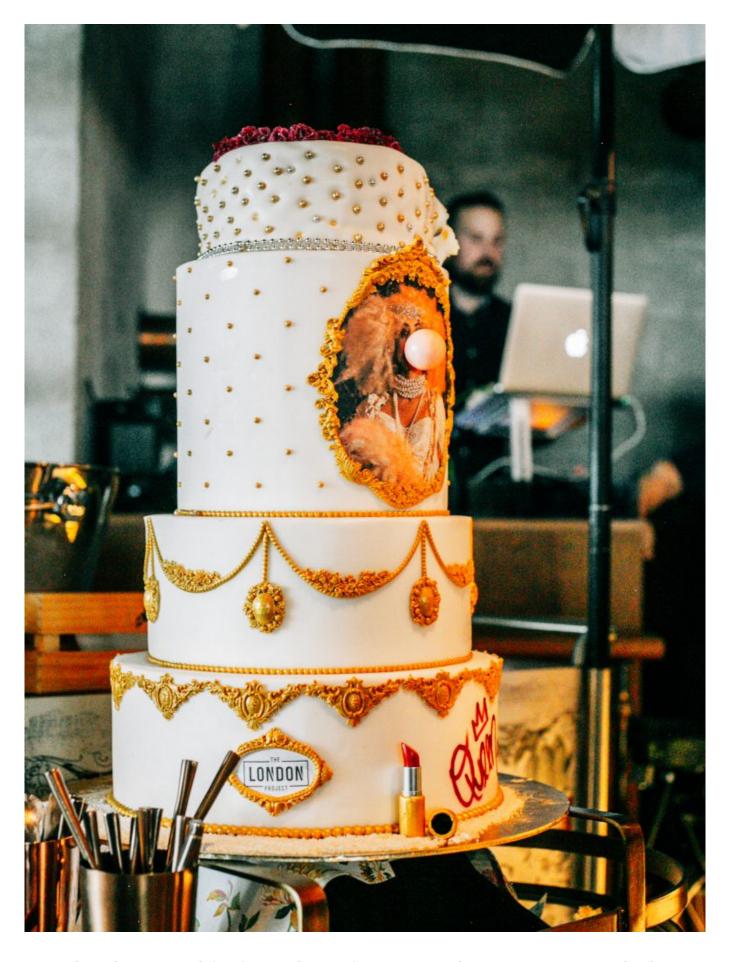


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And crowned by Queenie's cake!



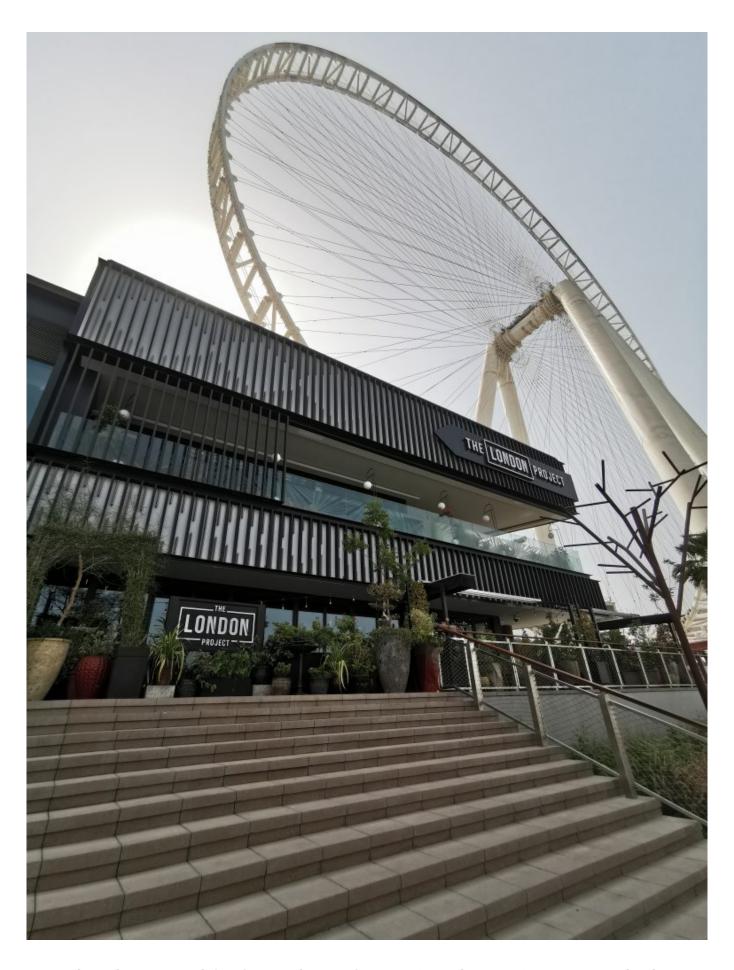


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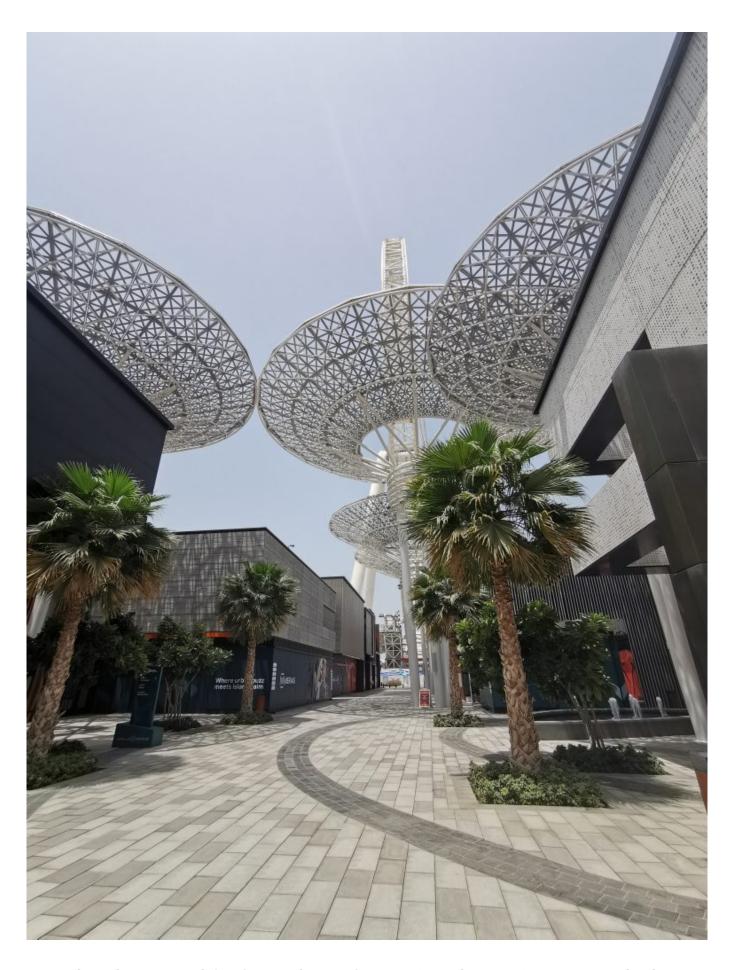
Overall, the location, the atmosphere, the delicious food, and fabulous drinks, and the exemplary service – captained by the young and outstanding Supervisor, Matteo Ancora! – the overall brunch experience is simply in a league of its own and unique in Dubai.





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