



Freddy's Frozen Custard & Steakburgers, The Palm Jumeirah, Dubai

Every so often comes an exciting twist - something fresh and new, and innovative - that makes you go Wow!

And you'd think the ubiquitous fast food burger has already been explored and re-invented so many times that there possibly couldn't be anything Wow! left to unveil...

Well, I was wrong - again!

Freddy's Frozen Custard & Steakburgers in fact are the five-stars of fast food, and their steakburgers are both unique and mind-blowingly delicious!





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The name is already a bit of an eyebrow raiser...

...then you factor in their location - yes, none other than on The Palm Jumerah, in the luxurious Nakheel Mall...

...and already you start to have clues as to the novelty and confidence of this American success story.





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Freshly opened in Dubai, they are ready to rock'n'roll!





OK - so what's the deal?

Well, the fries are super-thin and long, and play nicely on that outer crunchy / inner soft feature of delicious fries.

And they come with Freddy's own sauce, in original and spicy.





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But it is the steakburgers that fly Freddy's flag high!





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They seem pretty normal as they sit on the serving tray...

... even though they are juicy with delicious cheese and condiments....





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But that's not the ace up Freddy's sleeve!

Take a bite...





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The patty has been crisped to a crunchy perfection at the edges!

The good people in the kitchen have thinned down the edges of that glorious beef patty, and then with whatever magical technique that I suppose the original Freddy discovered, they blast the outer rim at high temperatures to achieve their signature crunch - and boy is it exceptional!

Look closer...





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You know those super-yummy crunchy bits you sometimes find on grilled lamb chops?

Now imagine the whole burger is like that, wrapped in a soft bun, with melted cheese, crisp lettuce, and the sauces....That is exactly what your Freddy steakburger tastes like!

You have to try it yourself!





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There are other options on the menu,





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but none rival the steakburgers - the kings of Freddy's Frozen Custard & Steakburgers.

Except for the frozen custard!!!

If the steakburger is Freddy's King, then the frozen custard is his Queen...

I'll let you discover what's special about them on your own!







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And overall you'll find Freddy's Frozen Custard & Steakburgers to soon become one of your favorite stops in Nakheel Mall - whether just a quick pop-in for a frozen custard treat, or for a full meal.





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Welcome to Dubai, Freddy's Frozen Custard & Steakburgers!

And thank you for presenting an innovative and super-delicious twist to the usual burgers we've gotten used to - hurray for the Steakburger!





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