As Dubai welcomes the world for the next 6 months of wonder, excitement and hope for millions of visitors from around the world,

one might be surprised as to this recommendation of hotel – it is after all on the very opposite side of town!

But indeed, that is exactly why.

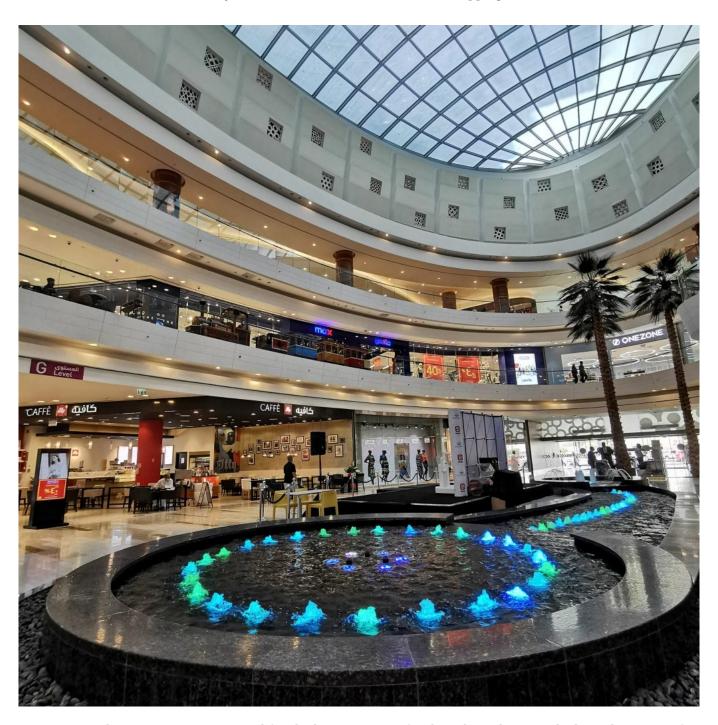
Based on the old maxim of "opposites attract", a visit to the ultra-modern, futuristic Expo is best balanced with a stay in Dubai's original beating heart, on the Deira creek side, a stone's throw from the gold souq and the historical city center.



copyright Paolo Rossetti, ask first for reproduction of contents (text, photos, etc.) - prossett@weekenduae.com

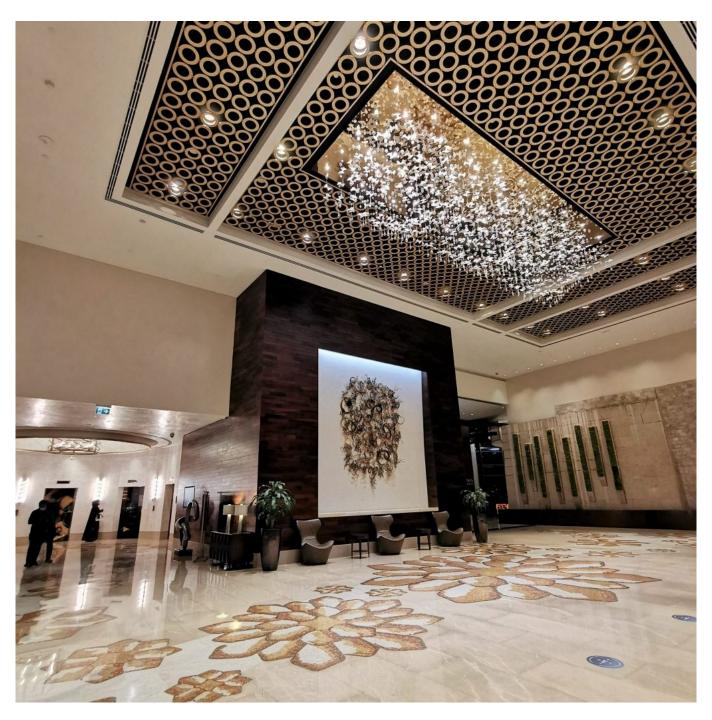
weekenduae.com

The bustle of the real city, contrasted with the showcase expo site, is even more highlighted considering that the Swissôtel Al Ghurair is directly attached to one of Dubai's famous shopping malls!



So, a metro ride across town to expo, a lift ride down to some of Dubai's best shopping deals, and an oasis of peace in your home-away-from-home during your stay in Dubai.

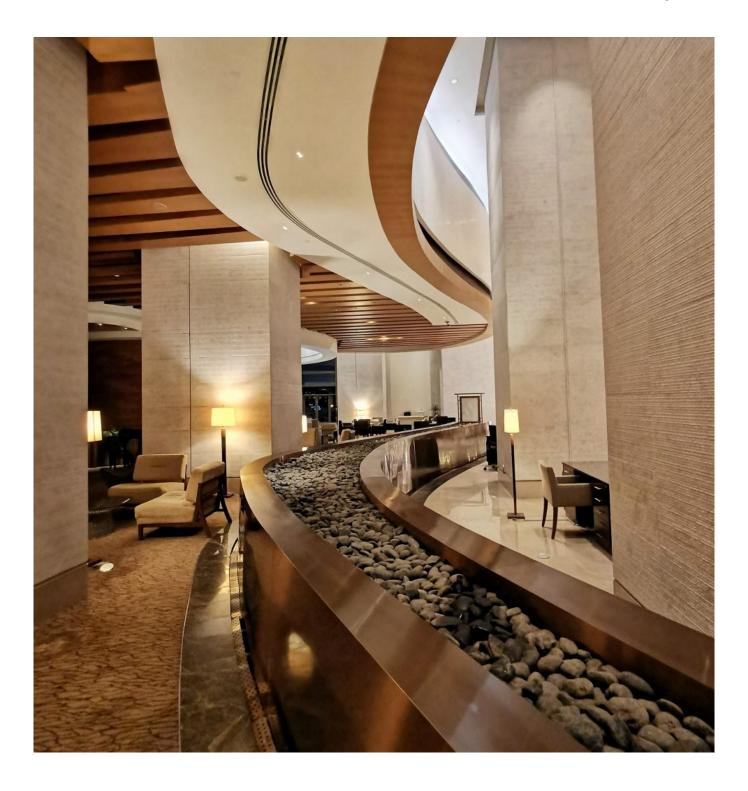




In fact, the Swiss-managed Swissôtel, part of the Accor group, offers a warm welcome with covid-care spaciousness in its elegant interiors.

The high ceilings are spectacular, and the choice of natural woods, make for a hyper-relaxing feel throughout.



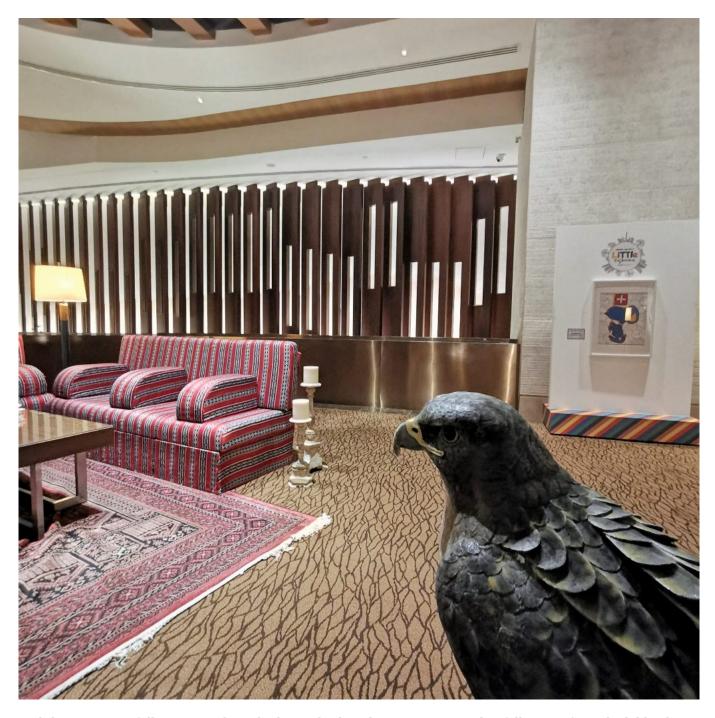






And yet, the Swissôtel has maintained a strong connection with Emirati luxury style.

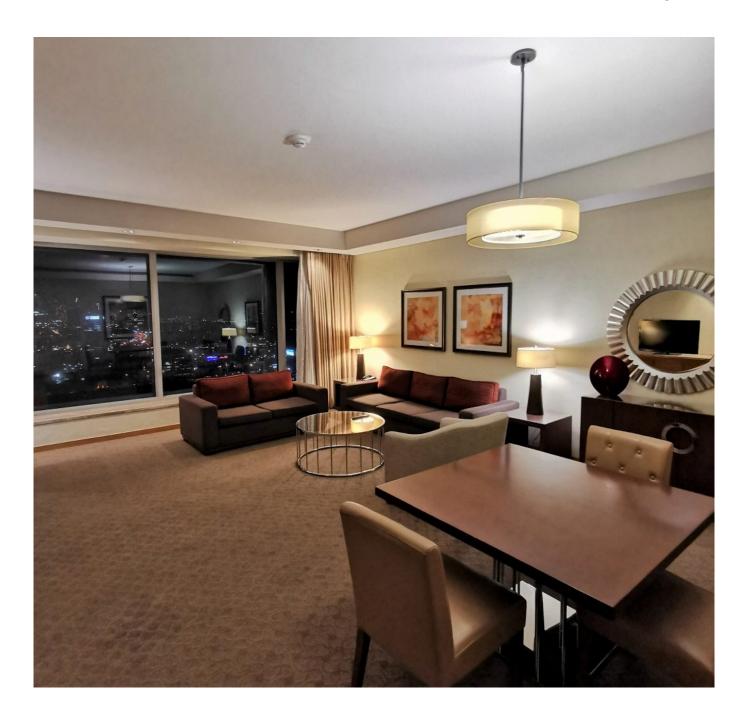




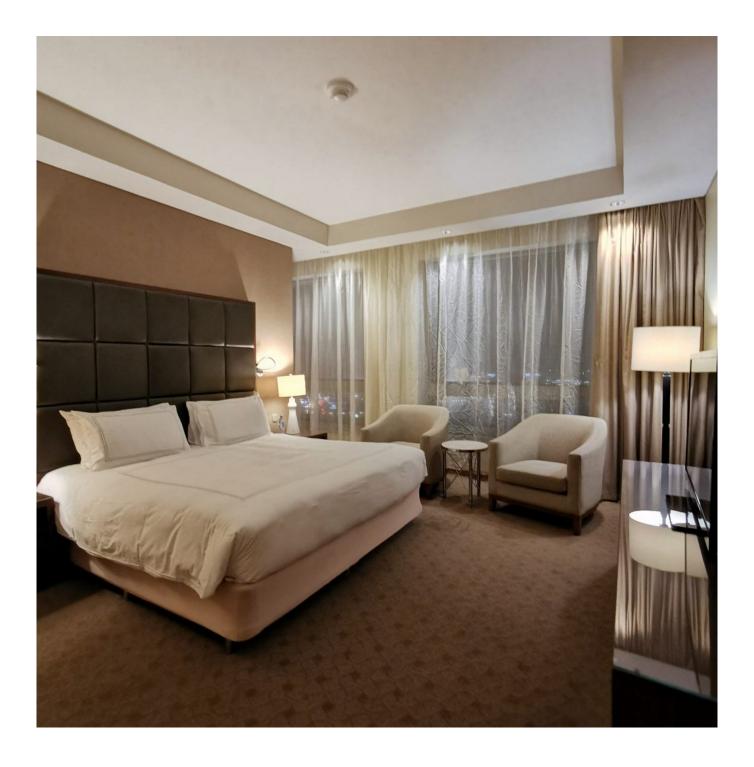
And the rooms are fully-appointed at a high standard, with a spaciousness that follows on from the lobby decor and a focus on your complete comfort – whether you are staying with a special partner, your family, or a large group of friends.

Indeed the suite can serve as your Dubai home base with supreme convenience – your own apartment in Dubai.













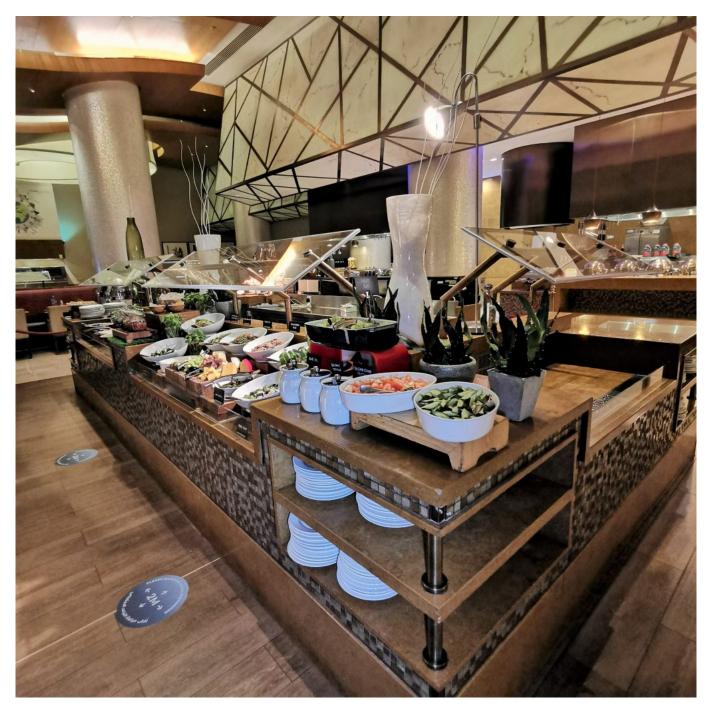
But it is also the little things that are memorable at Swissôtel – the genuine welcome from the hospitality desk, who send a trolley to your room upon arrival... which you can sip basking in a fabulous city skyline view – yes, this is the life Dubai style!





And then of course you go down for dinner, and you realize you definitely have chosen the right hotel!





The dining hall again echoes the spaciousness that has become so important in recent times, and there are staff on hand at the buffet to serve your selection onto your plate, making sure full precautionary distance is observed.

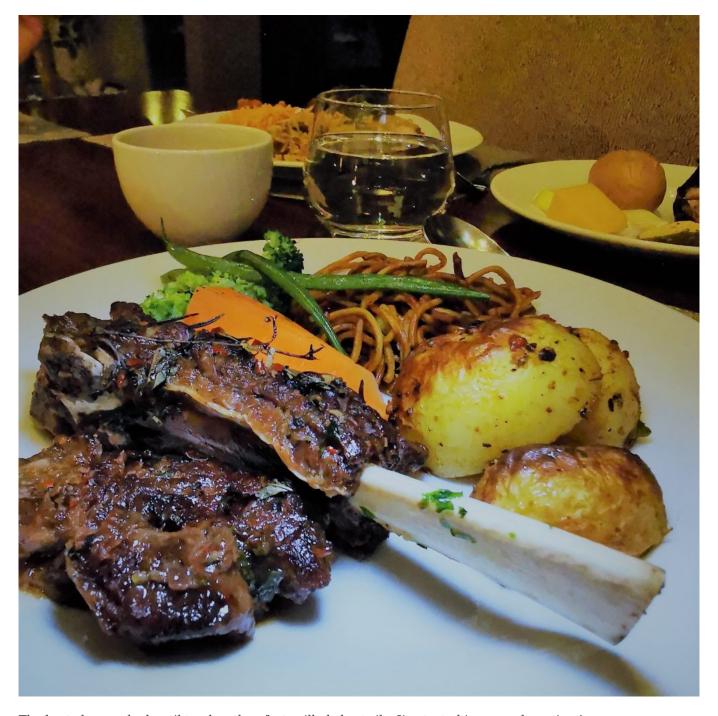




Another welcome drink! Oh yes, you're now part of the Swissôtel family - expect the unexpected!

And the good folks in the kitchens have also jumped enthusiastically into the mindset of offering the very best – with delicious full roasts, and sides to please all.





The best slow-cooked until tender, then fast grilled short ribs I've tasted in a very long time!

## Excellent!

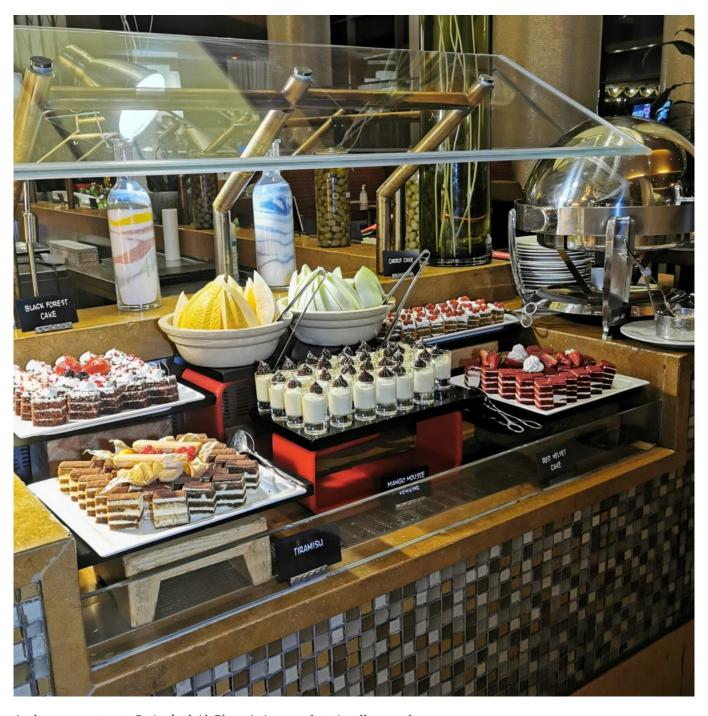
And accompanied by a fine selection and variety – from Arabian chicken biryani to oxtail ouzi, to a whole buffet of starters and salads, and tasty finger nibbles of all kinds... every meal is a feast at Swissôtel Al Ghurair.





And when you think there couldn't possibly be more surprises, you discover the dessert section!





And so your stay at Swissôtel Al Ghurair is complete in all regards...

 $\dots$ all you need to do is remember that you really should leave the hotel and visit Expo 2020 and this amazing city!





It will be harder to do than you can imagine, because truly the feeling of being home is so powerful – but at least you can console yourself, knowing that after your exploration of the many Dubai sights, you can return home for the night at Swissôtel Al Ghurair.