

It is not often that your perception shifts...

... we live regular lives: work, family, study, commute - all clocked in normal timeframes of our daily routine functions.

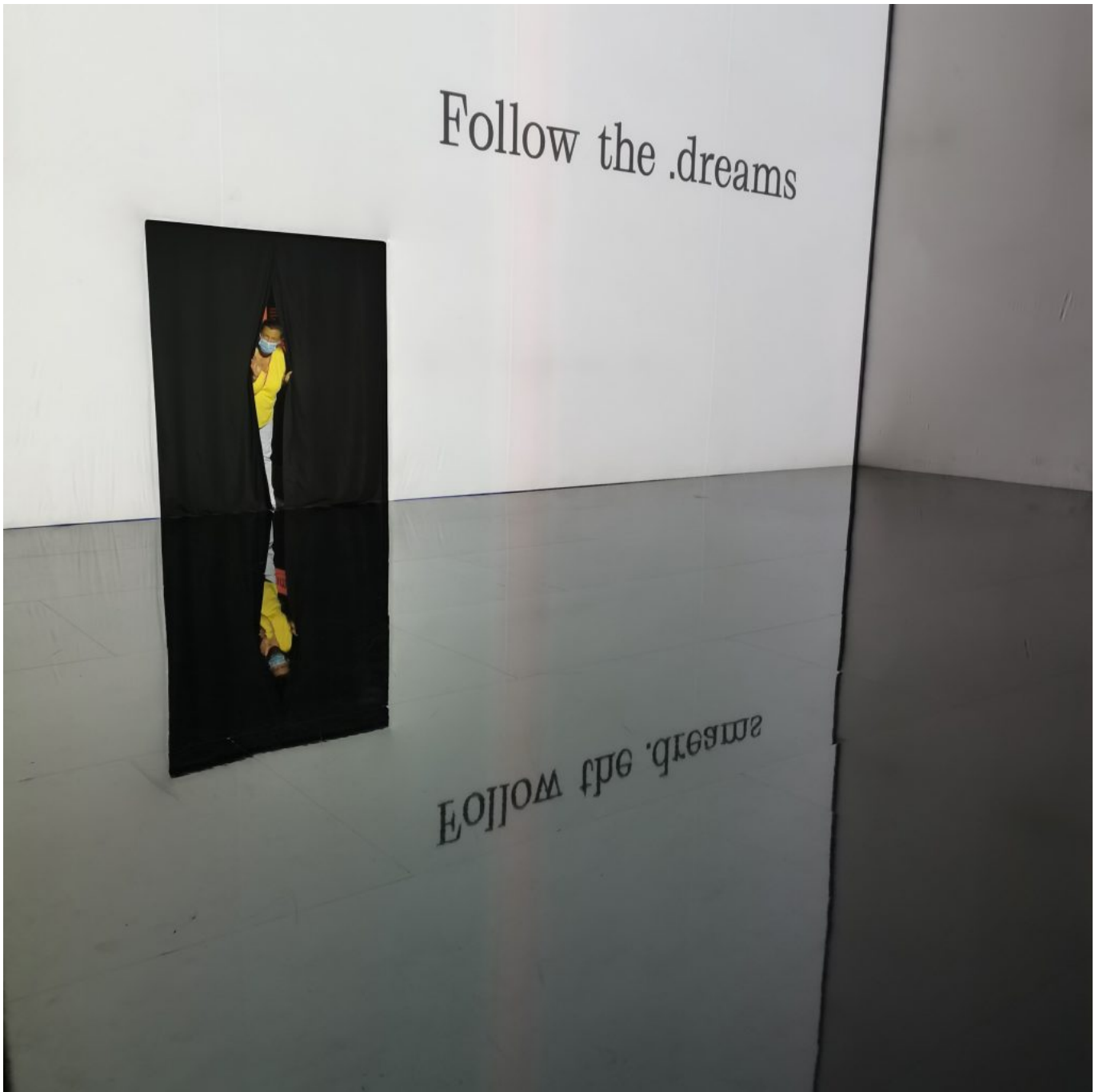
But every so often comes along the chance to blow your mind into another dimension!

I beg of you: take that chance!!!



You see, art is not art for the sake of looking at pretty things - well, it can be; but not only.

In fact, art can provoke, and challenge perceptions, and cause a break out of the status quo – such was .dreams...



The Theatre of Digital Art in Dubai is presenting a marvelous exhibition from now until 28th of February, called .dreams

It is a presentation of seven international artists, fully digital, which asks you the question: "What happens when you go to sleep and close your eyes? What do you see? What do you feel? It switches your mind to the other dimension and creates the hypnotic world where everything is possible."

Toda (Theatre Of Digital Art) is part of Madinat Jumeirah, and this exhibition makes for a wonderful weekend  
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adventure!



Firstly, Madinat Jumeirah offers a lovely shopping / dining experience.







Weekend at .dreams, Theatre of Digital Art in Dubai

In which a modern-day souq also presents exciting dining options,







Weekend at .dreams, Theatre of Digital Art in Dubai

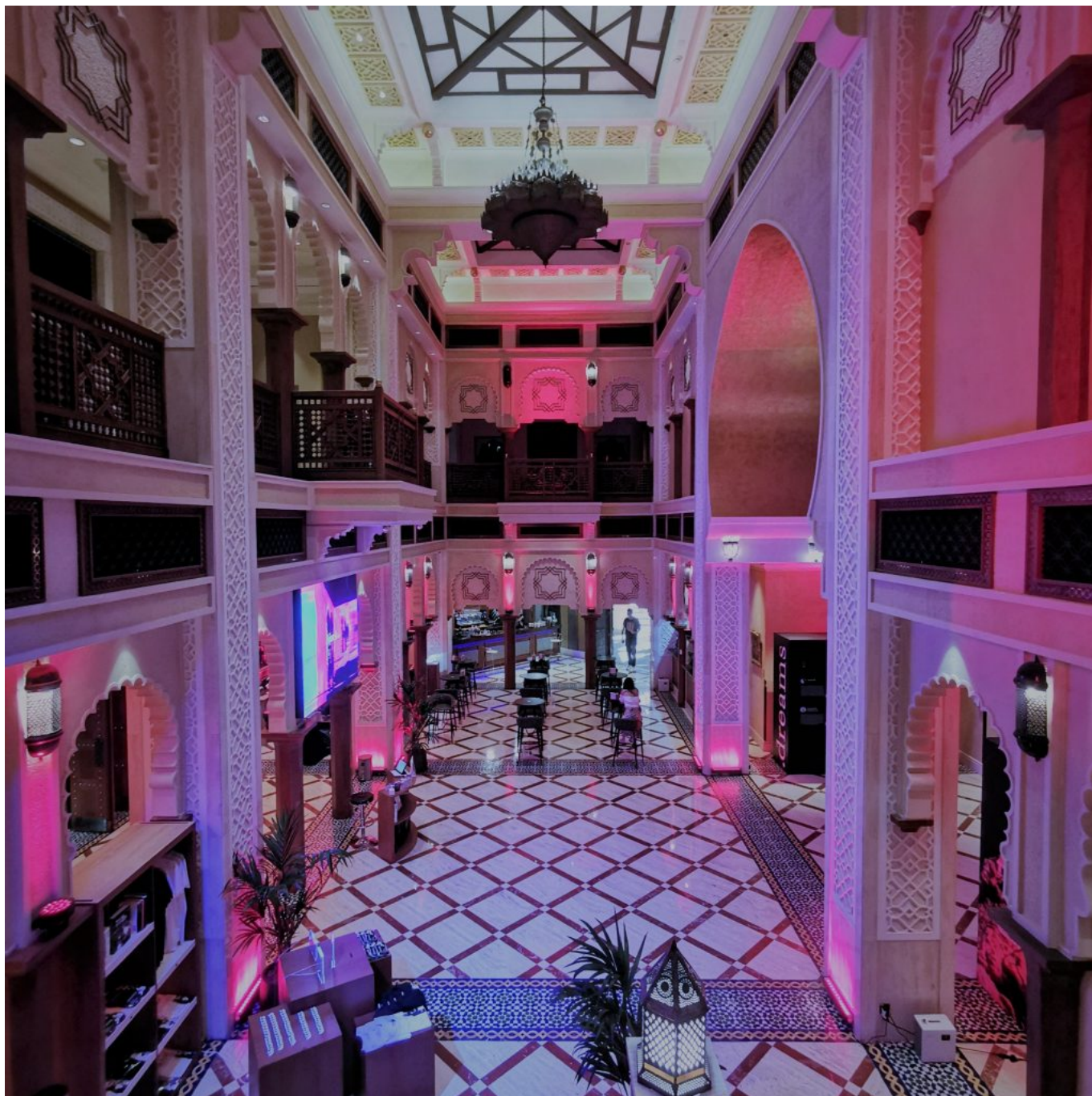
and it is fitting that traditional arts and culture live alongside the most modern of art exhibitions.







The Theatre of Digital Art offers an elegant framework for delivering the word's cutting edge art.

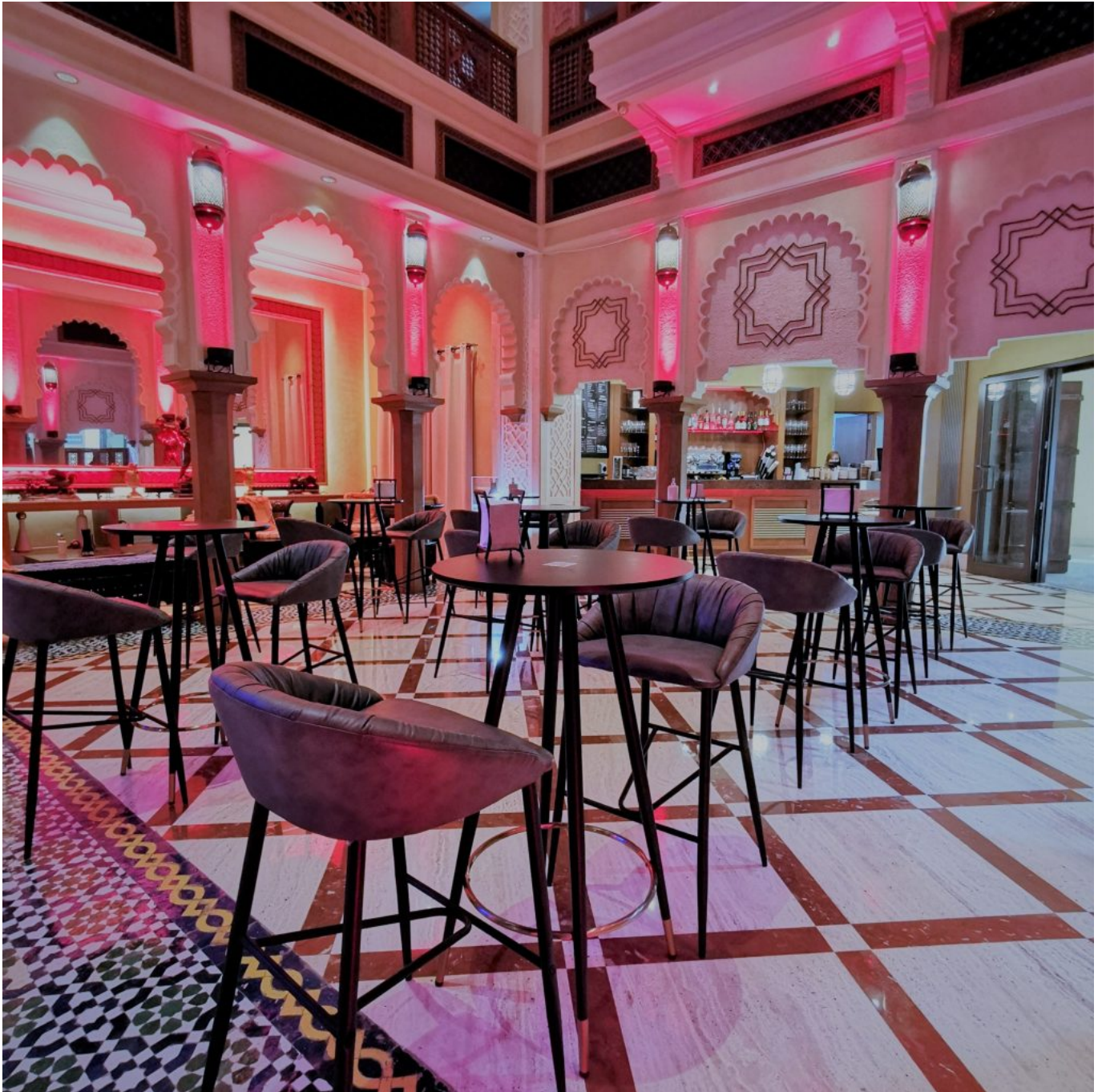


Fully licensed, Toda presents an excellent schedule of international exhibitions, the year round.









And .dreams aims to take you on a journey into dreamland!

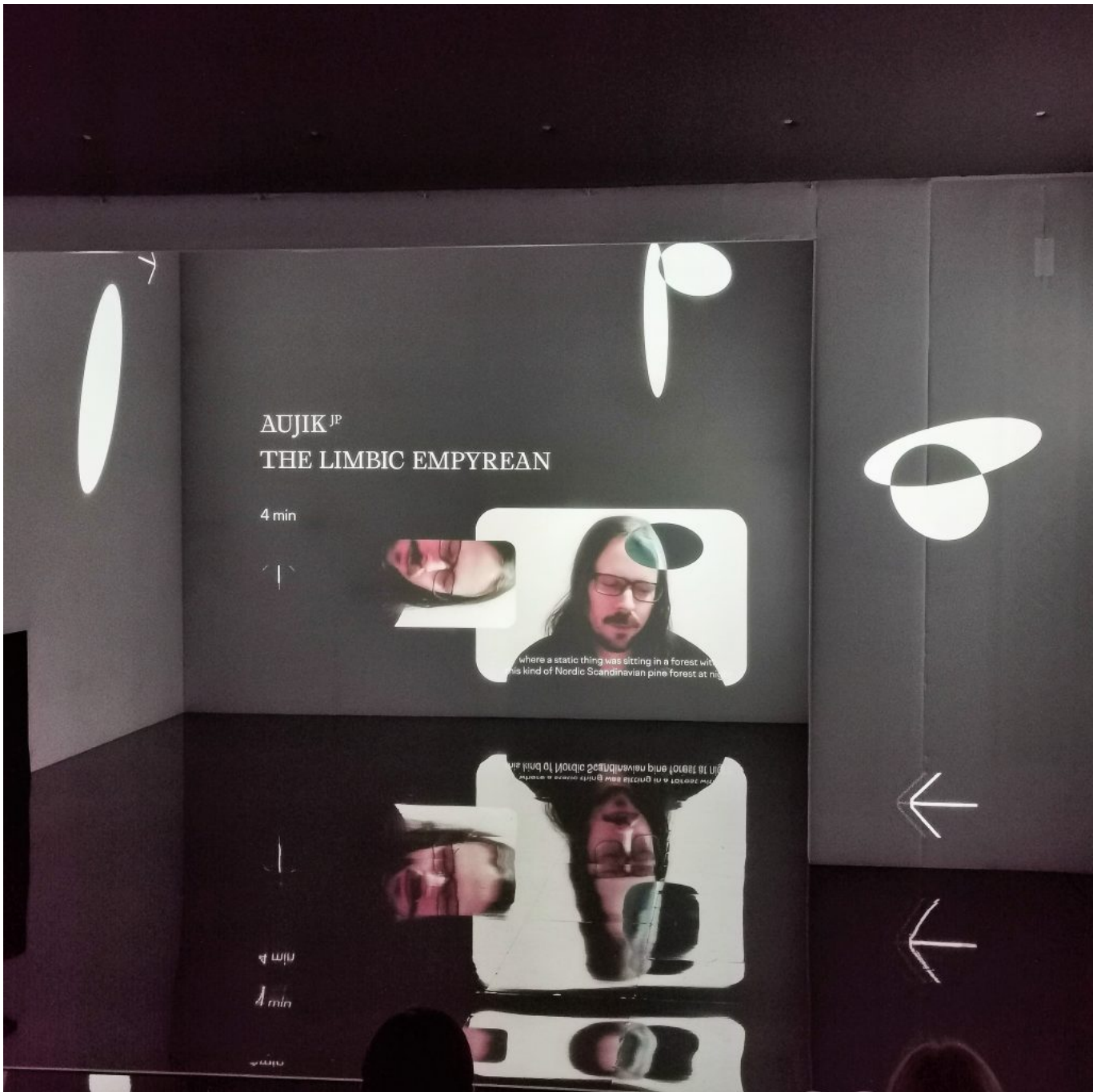
I will try not to spoil the experience for you, as art needs to be absorbed in the moment, at your own pace – but in general it involves a 360-degree immersive experience, in a modern theatre hall in which social distancing and covid precautions make you feel at ease.



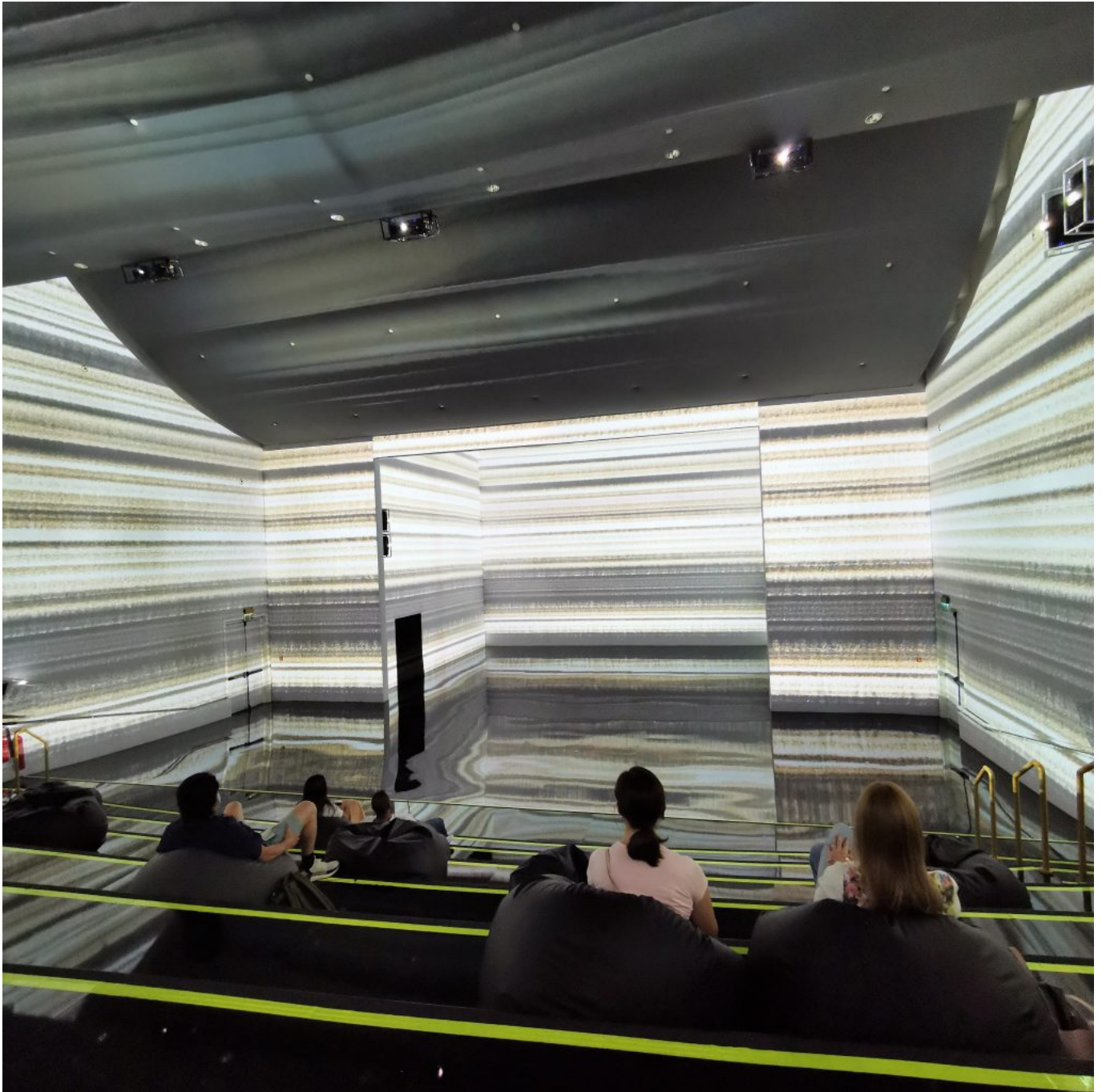


And where is presented a professional representations of “dreams” by seven international artists,

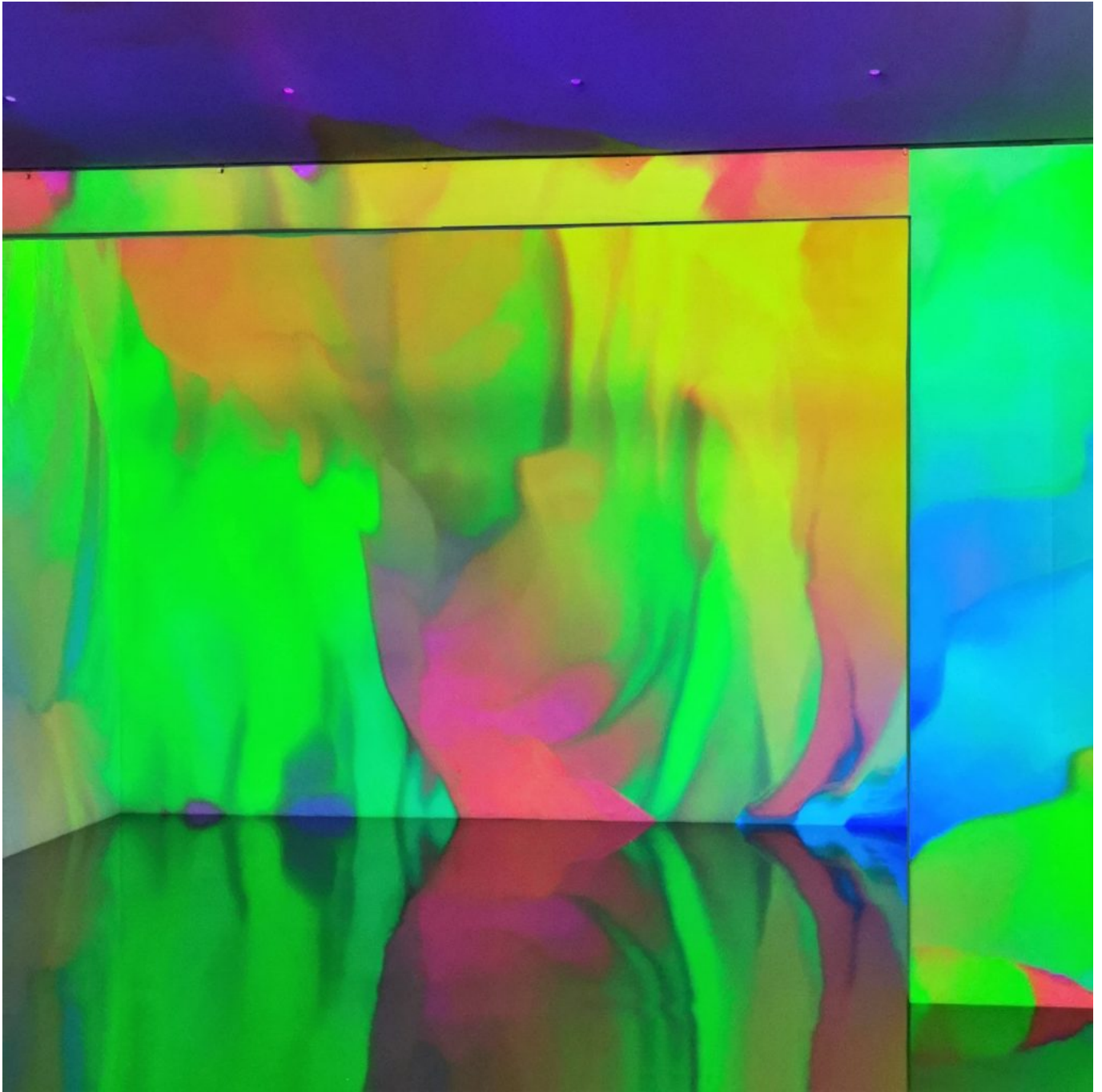




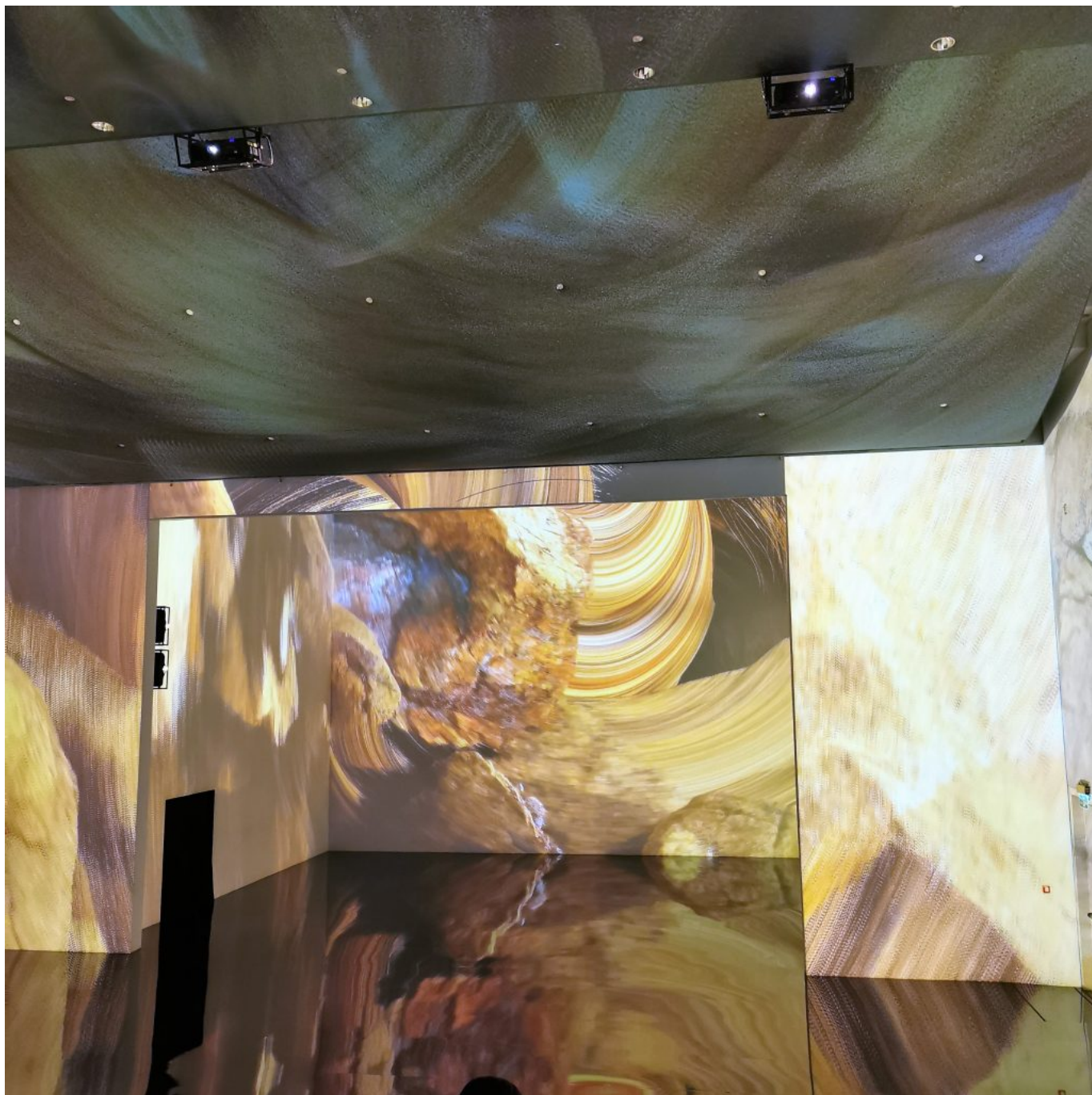
very cleverly, and with amazing results.





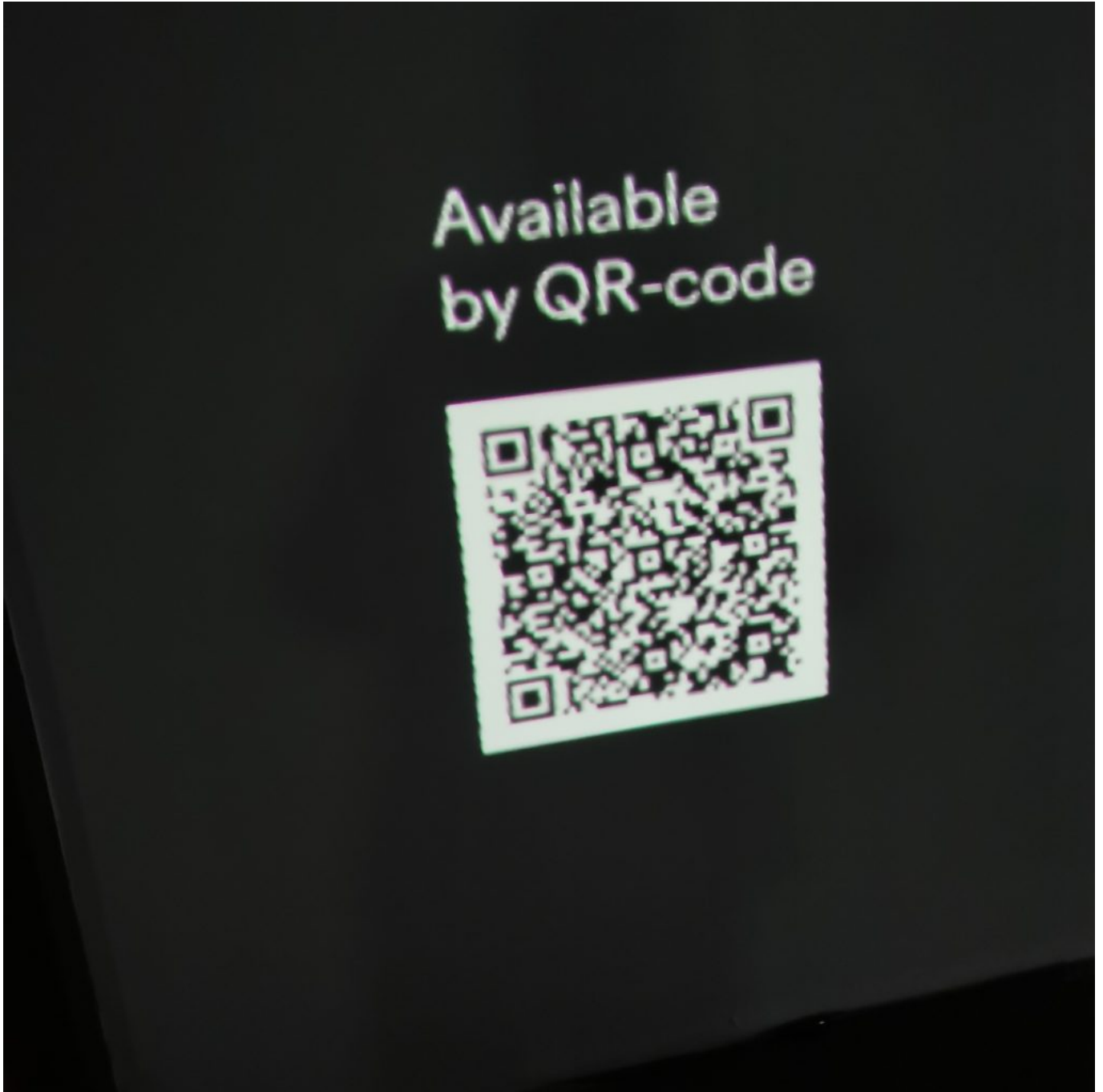


I'll leave it at that, so as to not influence your expectation too much, and to leave you with an open mind as you enter the experience.



Besides, the main hall, there are other surprises - supplementary for the exposition, TODA will disclose to the public the theme of NFT and demonstrate the showcase of Generative gallery artists.





In addition to loving an inspiring visit to an art gallery, Toda also hit my sweet spot with a fantastic offer with the admission tickets: AED 75 discount per person for lunch/dinner – yes, please!



Overall, in the hustle and glitz of Dubai, taking the time to spread awareness into dimensions of mind previously untapped is one of the main thrusts that art embarks on – and .dreams will do just that, courtesy of the Theatre of Digital Art, Dubai.