

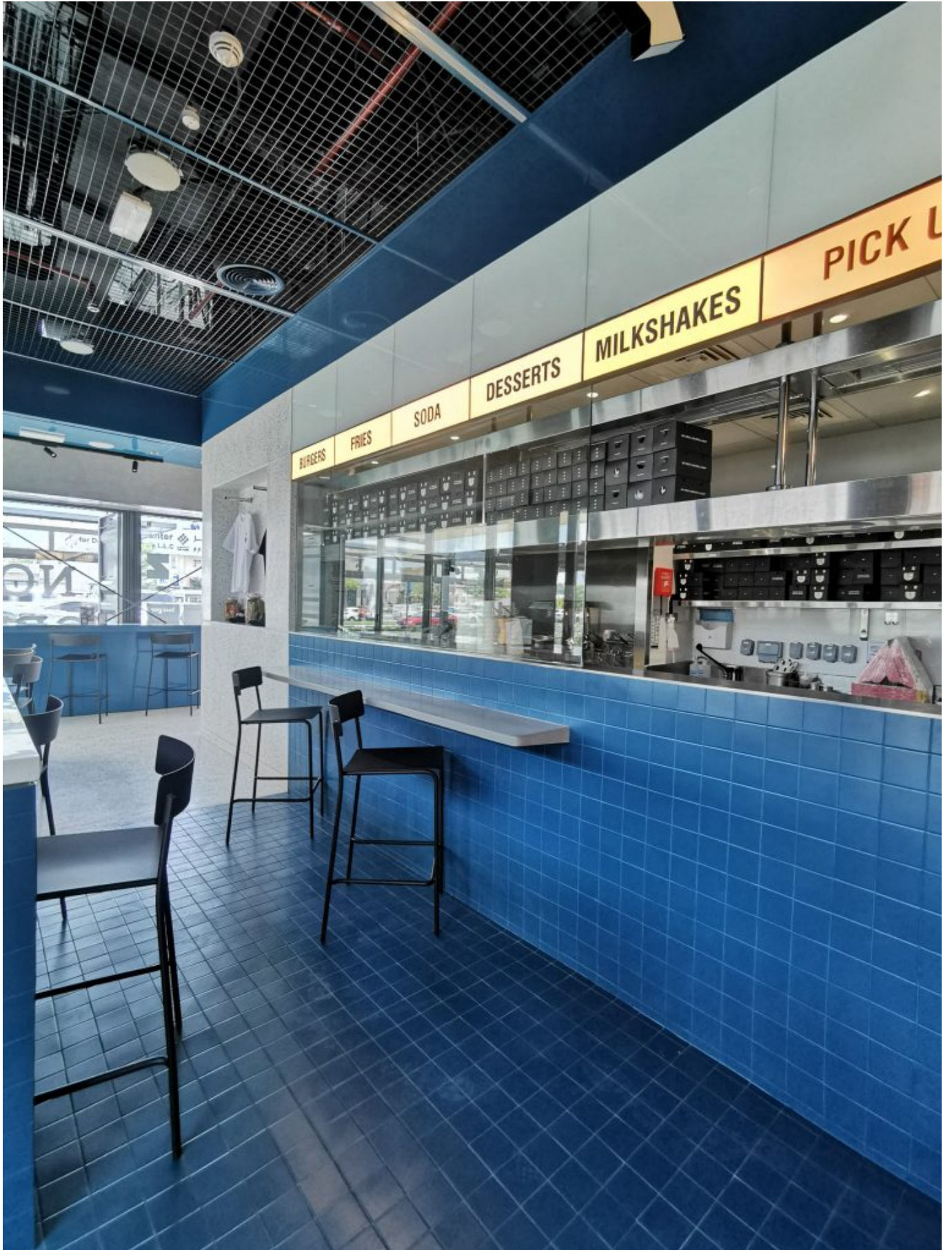


## Weekend Dining at Izu Burger, at Box Park Dubai, Jumeirah

When you sink your teeth into a superlative burger, it is just magic – and in those moments it makes sense that burgers are one of the most popular and well-loved foods on the planet.

You see, mass-production and cheap tricks have given the good old burger a bad reputation, particularly within a fast-food chain environment; but it doesn't have to be so, and indeed “clean eating” top-quality gourmet burgers have made a comeback!

And now in Dubai we have Izu Burger...



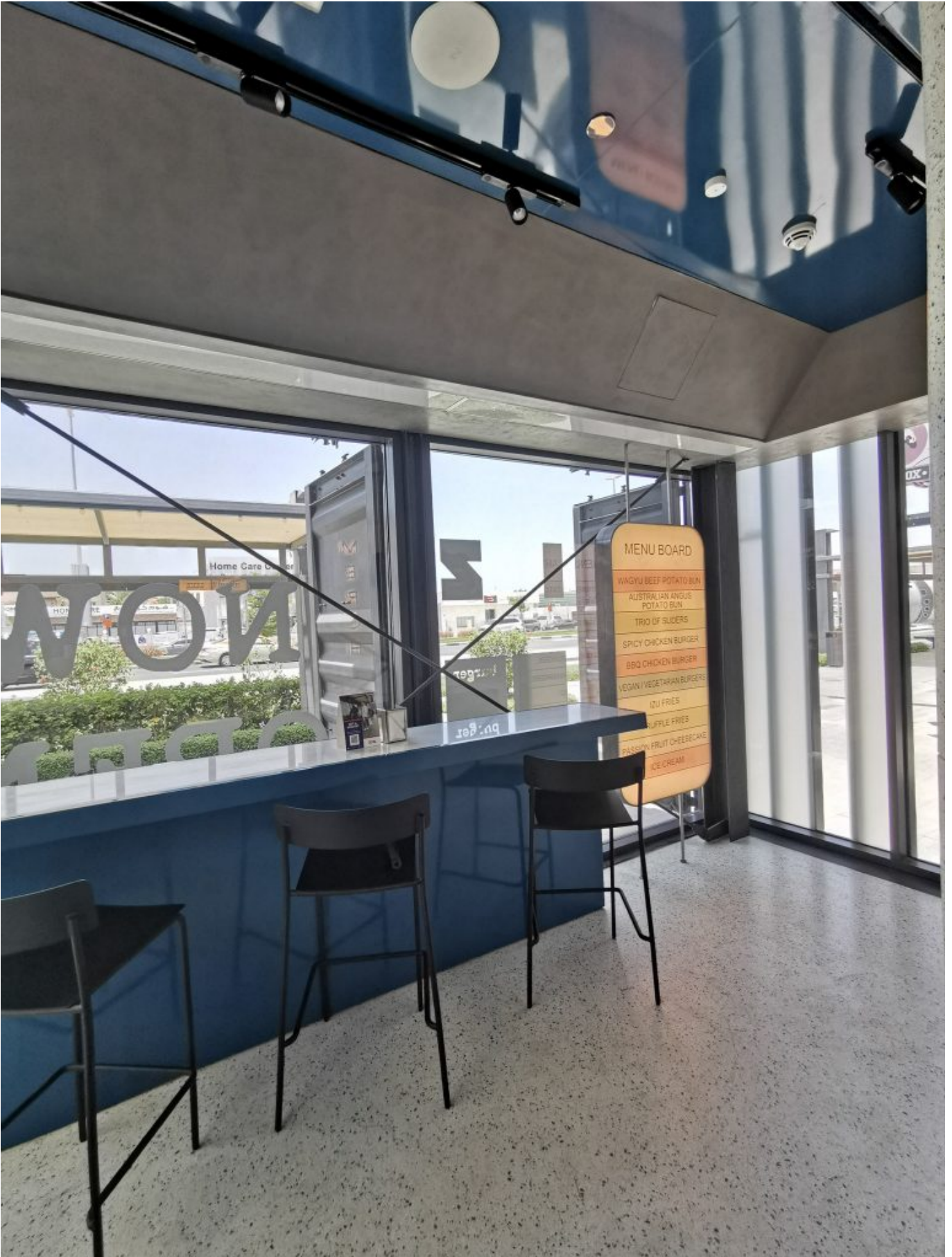
A tidy and simple eatery within the Box Park complex in Dubai, Izu Burger is the brainchild of Chef Izu - surprise! - and behind that name is a guarantee of a tremendous culinary artistry that Dubai has learned to admire in his other fine-dining restaurants; and so one does not enter the world of Izu Burgers lightly.

In fact, expectations are sky high.

To shepherd this project to success, talented Mr Dean Crystal is in charge of operations, as appointed Restaurant Manager.

At the Box Park, parking is free and easy, and Izu Burger is an attractive chill-out place, with both an outdoor section, and an inside dining area.









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While home delivery kicked off some time ago, the in-house dining menu has just been launched.

All I can say is you must go try it!

And this is what you will experience...





An absolutely luscious selection of burgers, choice of beef and chicken and veg; magnificent trio of sliders; a creative milk baguette sandwich; and a slew of slides; plus heavenly desserts; and fresh-ground coffee!

The focus is on top-notch quality ingredients for all servings, including prime Angus or Wagyu beef - Izu Burger's catch phrase is "clean eating" and that is what you get - simply the best, the freshest, and the yummiest - and then the magic sauces and preparations are added!





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Take the Chicken Spicy Burger, for example:



Incredibly crispy chunk - and I mean CHUNK - of tender and juicy chicken breast, just slathered and drowned in a sweet, and tangy, and peppery, and amazingly lip-smacking sauce, and then again topped with a tasty creamy coleslaw.

It needs a big bite to get started, and once the flavors hit your palate, you realize that you are experiencing a unique interpretation of the ubiquitous chicken burger - and one that climbs head and shoulders above any you may have eaten before - in your life.

Yes, it is that good!

And we're just getting started at Izu Burger - see the genius creation of the the "milk baguette" sandwich...



The beef milk baguette just melts in your mouth - take your time with this beauty, savouring every bite.

The softness of the bread is incredible, and the melted cheese backs it up - again, top quality beef, tender and tasty, and expertly grilled and seasoned.

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Sides are just begging to be included - make their wish come true, order a few, and your wishes will too!







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Izu Burger's fries are not lagging behind in the taste spectrum, either!

Look closer... and you can almost imagine the aroma and flavors.





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The trio of sliders are a class act on their own.





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And yet each one is a powerfully-packed universe of flavor!





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Choose these for a first date, so you don't dive face-first into a juicy burger right off the bat - and elegant bite-sized morsels won't mess with your make-up.

Second date, gloves are off and you know what to do!

But not to worry - everything comes expertly packed, with an abundance of napkins and wet-wipes.







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And just wait till you get to coffee and dessert, as they are heavenly, and reason enough to visit Izu Burger for a quick treat, if you are in between meals and just looking for a good cup of java and a slice of cheesecake.





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Overall, whether to satisfy a burger craving, or just to hang out with friends and family to enjoy a good meal, Izu Burger is going to rock your tastebud world - categorically pass on the fast-food, and instead head to Box Park Dubai, because life is about emotions and experiences, and you ain't never tried a real burger until you try Izu's!