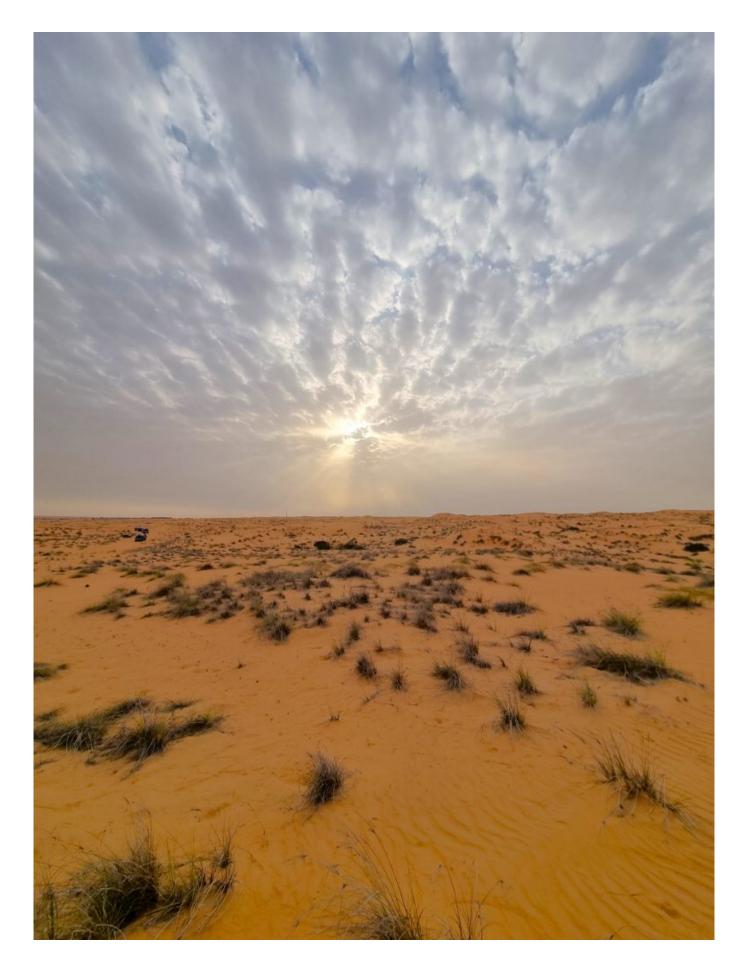
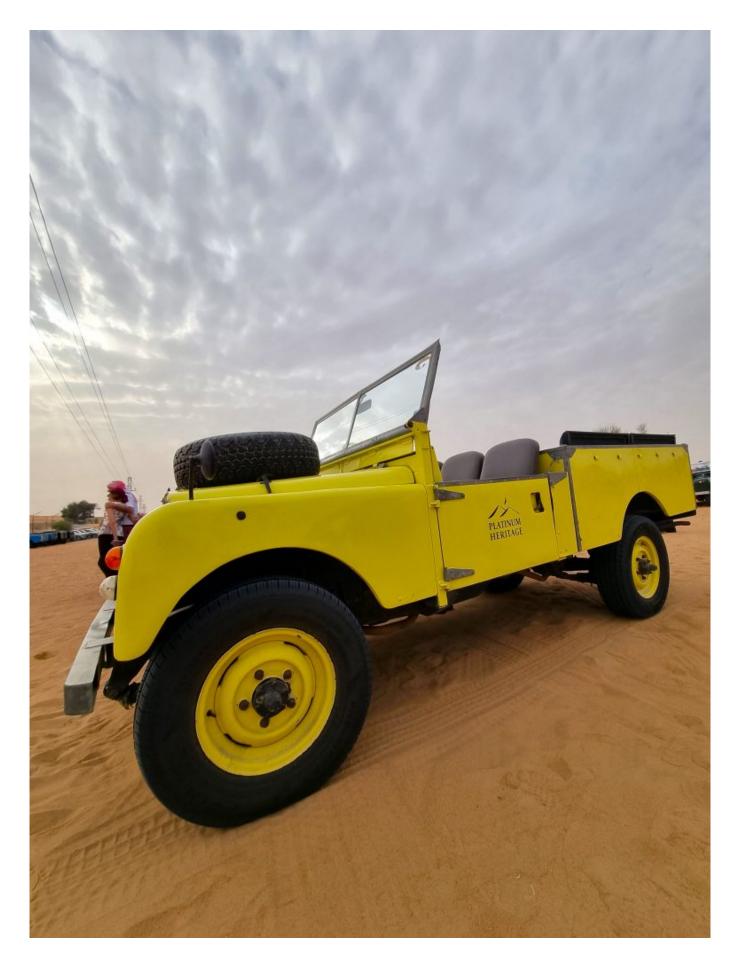
Imagine escaping the city's hustle for a day and plunging into the heart of Dubai's boundless desert – a realm where every grain of sand whispers tales of heritage and adventure.



This luxury desert safari isn't just another outing; it's a journey that seamlessly blends opulent comfort with the rich tapestry of Emirati culture, inviting you to experience the magic of the Arabian dunes.

And, best of all, it's during the Holy Month of Ramadan, so the experience is enriched further!

Your adventure begins with a classic Land Rover, with its unmistakable vintage charm, awaiting to whisk you away open-top.



Indeed, a whole fleet are at your service...

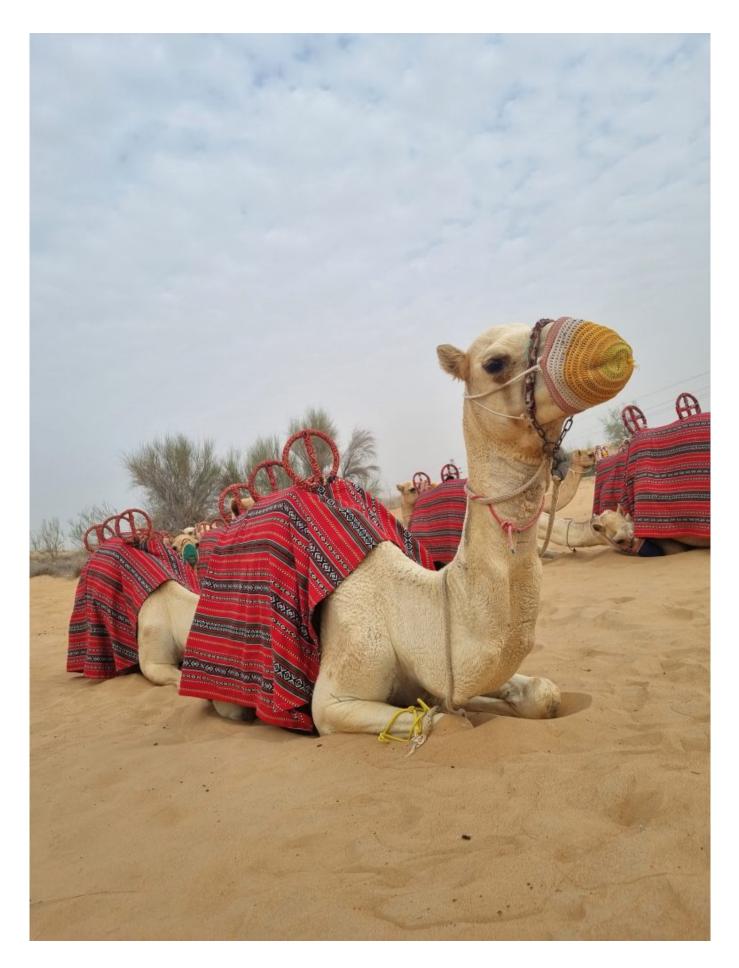


As well as desert-savvy hospitality crew...



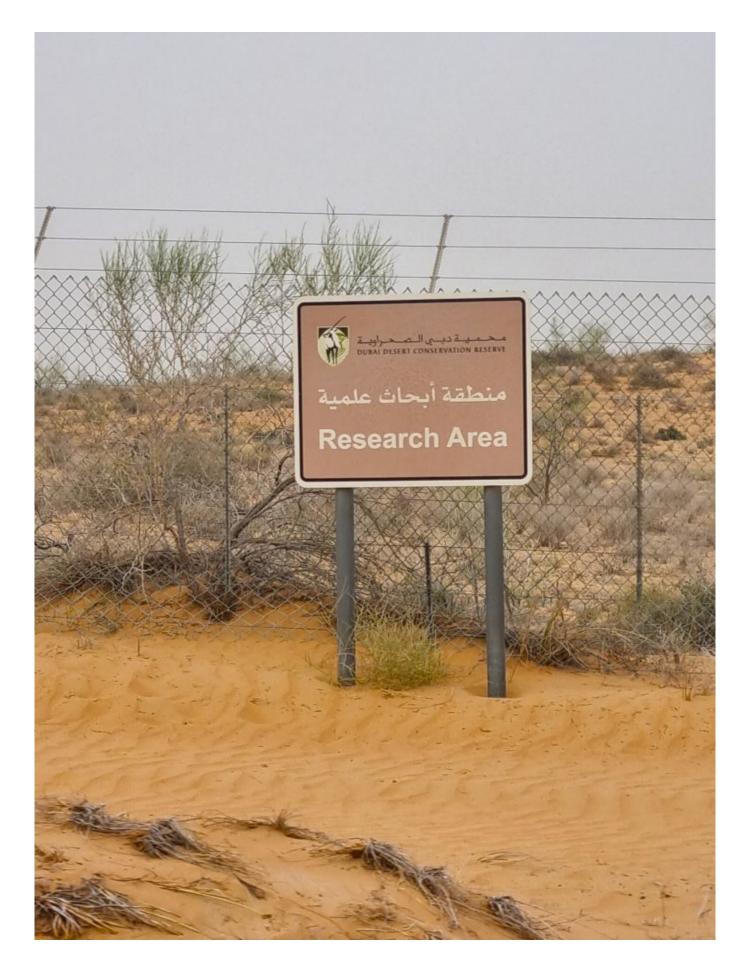


... who prefer to travel by ship of the desert!



You will have your chance, too!

But first, a private and exclusive tour of the Dubai Desert Convervation Centre area, founded in 1999, and home to all sorts of desert flora and fauna.



Under the expert guidance of local conservationists, you'll traverse the dunes, discovering hidden pockets of desert wildlife. With each twist and turn, your guide unveils the secrets of the ecosystem – from the elusive Arabian oryx to the agile sand gazelle – painting a vivid picture of life in one of the world's most extreme environments. It's an experience that heightens your senses and deepens your appreciation for nature's resilient beauty.





The drivers are experts, and they share entertaining stories as you explore the area.

And the choice of the classic Land Rover is genius!



As afternoon fades into the cool embrace of evening, a truly captivating spectacle awaits: a traditional falconry display. Here, the art of falconry comes alive as majestic birds soar and dive with remarkable precision, showcasing a heritage skill that has been cherished for centuries. The graceful falcons, symbols of strength and freedom, serve as a stirring reminder of the deep connection between the people of the Emirates and the wild lands they call home.



And, yes, you can get up close and personal!



For those fortunate enough to join the safari during Ramadan, the experience acquires an added layer of cultural richness. As dusk settles, the desert camp transforms into a vibrant oasis of community spirit. Guests are warmly welcomed to partake in Iftar – the cherished communal breaking of the fast. Gathered around traditional low seating, you'll savor the sweetness of dates and the refreshing tang of laban, a prelude to an evening of sumptuous dining.

Indeed, the culinary highlight of the evening is an authentic Bedouin feast. Prepared using time-honoured recipes, the spread features slow-cooked lamb, saffron-infused rice, and a host of other regional delicacies that burst with flavor. Each dish tells a story, connecting you to the storied traditions of the desert's indigenous people.

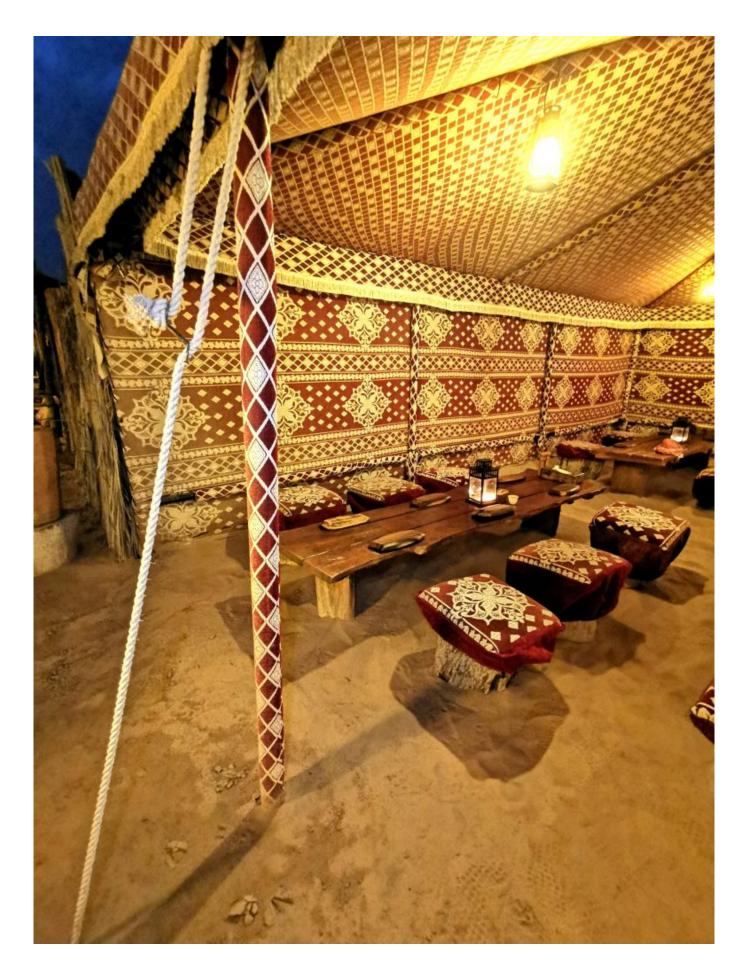


photo courtesy of Platinum Heritage



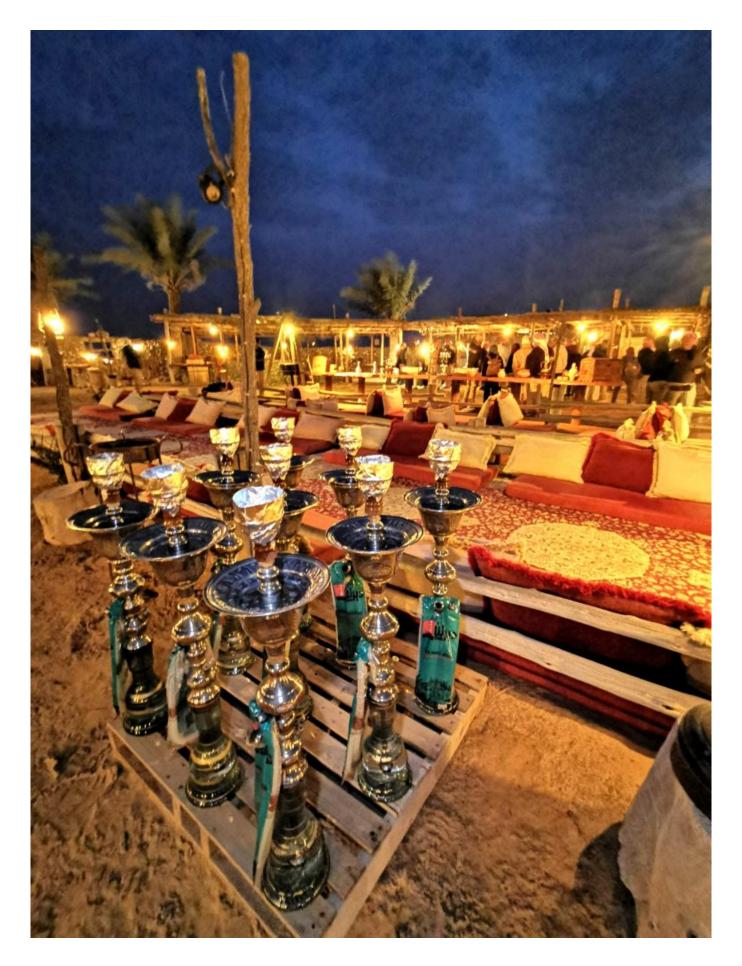
photo courtesy of Platinum Heritage

The Platinum Heritage desert camp is an oasis of traditional luxury.



With majlis areas to chill out after the meal...





and really experience the life as it used to be in UAE...



- ... the song of a drum...
- ... raggag bread baked over a fire...



... and time to absorb the spectacle of stars filling the desert sky!



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photo courtesy of Platinum Heritage

Overall, the luxury desert safari by Platinum Heritage and the Dubai Desert Conservation Centre is more than just a day's escape – it is an immersive celebration of nature, culture, and heritage. With every moment carefully curated to inspire awe and wonder, it's an experience that will leave you with memories as enduring as the timeless desert itself.